

### CHAIRMAN'S MESSAGE

Thank you for choosing Paramount Cables as your trusted Wires & Cables partner.

It has been an incredible journey that started with a simple dream of providing world-class and cost-effective products to feed the growing Indian market.

Our founder, Late Mr. Shyam Sundar Aggarwal established Paramount Cables as a small firm in 1955 with a manufacturing setup of one machine and a handful of employees.

Today, more than 60 years later, we have grown into an industry leader with a group turnover of more than RS1000 CR with a complete range of cables including House Wiring, CATV Cables, Optical Fibre cables for Telecom & Defence, High Voltage & Low Voltage Power Cables, Control & Instrumentation Cables etc, with almost all the esteemed customers and approvals in India, and exports to more than 50 countries. Paramount has always laid great emphasis on manufacturing excellence, technological advancement and customer satisfaction. We believe that the relationship built with our customers is our biggest asset and is our motivation to keep providing them with the best-in-class products.





# THE COMPANY

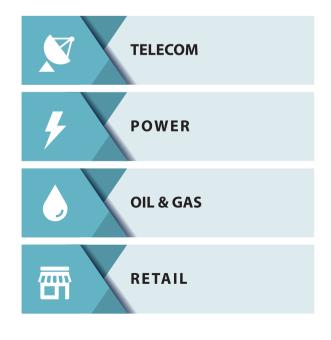
Paramount Communications Ltd, part of the Paramount group of companies, is one of India's leading wire & cable manufacturing companies.

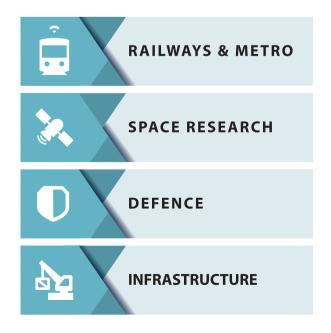
Over six decades of operations, the group has widened its portfolio, building on a prestigious clientèle that includes government, institutional and major private sector organizations, both national and international.

Focused on manufacturing excellence, technological advancement and customer satisfaction Paramount envisions pioneering the wire and cable industry in India. The company believes in empowering success stories across industries by meeting global benchmarks and providing quality focused solutions.

With a mission of continued success, Paramount Cables aims at emerging as a progressive company, catalyzing growth and reshaping horizons.

## INDUSTRIES WE SERVE







thermal power plant.

Introduced Optical Fibre Cables in the product range.

We have introduced HDPE Duct under the brand name of Valens Pipes

> Introduced **OPGW & EPC Services**

Set up state of the art PIJF Cables plant in Dharuhera

Became a household name with the launch of wires for domestic purposes

With the Introduction of Solar Cables, Paramount takes a big leap towards facilitating clean energy in India.

The first Indian company to repair the Undersea cables

### **PRODUCTS**



Our extensive range of electrical wires and cables caters to a plethora of diversified industries.

All our products are manufactured using the latest technology with world-class materials under strict quality control throughout the production. We assure compliance with all local and international standards.

Our vast range of products includes the following:



- LT & HT Power
- LT & HT Aerial Bunch Cables
- Control Cables
- Instrumentation Cables



- OFC & FTTH
- Jelly Filled Cables
- PLB HDPE Duct
- Flexible Fiber Inner Duct



- Building Wire
- Submersible Cables
- Multi-core Cables
- Solar Cables



- Signalling Cables
- Quad Cables
- Railway Power
- Axle Counter Cables



- PTFE & Thermocouple Cables
- HDPE Pipes
- Fire Survival Cables



- Telecom Consultancy
- Turn Key Projects
- OPGW Projects
- Perimeter/ Pipeline Intrusion
  Detection System

### **CERTIFICATIONS & STANDARDS**

#### **APPROVALS**

We have emerged as vendor of choice for clients globally driven by our strong focus on quality and timely delivery of products.

Toyo Engineering India Ltd  Tata Projects			Bongaigaon Refinery & Petrochemical Ltd  Andhra Pradesh Power Generation Corp Ltd		
PWD	BSES	PGCIL	IOCL	DHBVN	MECON
NTPC	RDSO	CPWD	NBCC	UHBVN	PGCIL
BHEL	HPCL	SAIL	NPCIL	NALCO	OPTCL

#### INDIAN APPROVALS & SPECIFICATIONS

Paramount Cables has been approved by the Bureau of Indian Standards to mark our cables with ISI product certification, namely

IS 1554 Part I
(1.1 KV heavy-duty armoured and unarmoured
cables including control cables)
IS 694
(for light-duty PVC Cables)

#### MANUFACTURING STANDARDS

Bureau of Indian Standards (BIS)	Engineers India Ltd (EIL)	
Indian Railway Specifications (IRS)	International Electro Technical Committee Specifications (IEC)	
Telecom Engineering Centre (TEC)	British Standard Specifications (BSS)	

#### **QUALITY ACCREDITATIONS**

Quality is sacrosanct at Paramount. Our robust manufacturing infrastructure is supported by in-house process control systems that are run by quality assurance experts.





CPRI















### **EXPORT CAPABILITY**

Paramount has a strong export base, having executed orders for reputed international corporations

EUROPE	UK, Spain, Ukraine		
MIDDLE EAST	UAE, Jordan, Oman Kuwait, Qatar, Iraq		
AFRICA	Tanzania, Ghana, Kenya Zambia, SA, Nigeria		
ASIA	Russia, Sri Lanka, Nepal, Bangladesh, Indonesia, Myanmar		

**UNITED STATES OF AMERICA (USA)** 

# **CLIENTS**

We are one of the leading wires and cables companies in India, with an established presence overseas. Our clientele include prestigious public and private sector companies.











































Established in 1955 by Late Shri Shyam Sunder Aggarwal as a partnership concern, paramount have grown into one of the most trusted cables brands.

Paramount works towards a larger goal of complete connectivity, unleashing the possibility of seamless progress with innovative power solutions.

#### **CORPORATE OFFICE**

KH-433, Maulsari Ave, West End Greens, Rangpuri, New Delhi-110003

#### MANUFACTURING PLANTS

SP 30A RIICO Industrial Area, District Alwar, Rajasthan 301707

37 Industrial Estate, Dharuhera, District Rewari, Haryana 242691

#### **REGIONAL OFFICES**

INDIA Delhi, Jaipur, Mumbai Kolkata, Lucknow **INTERNATIONAL** Myanmar & UK



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(Unit of Paramount Cables Group)

