



INVESTOR PRESENTATION

(MAY – 2025)

BSE: 530555 | NSE: PARACABLES

SAFE HARBOUR

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements.
Paramount Communications

Limited (referred to as Paramount, “The Company”), will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



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About the Company

Key Financial Metrics

Financials Performance

Industry Overview



ABOUT THE COMPANY

PARAMOUNT'S STRENGTHS WILL CONTINUE TO DRIVE SUCCESS



DIVERSIFIED OFFERINGS

High-quality products and solutions, including power cables, railways cables, telecom cables, and domestic wires and cables as well as specialized turnkey services for telecom, power, railway, and submarine cable projects



STRONG EXPERTISE

Nearly seven decades of track record of successful order execution tailored solutions to customers including leading private and government infrastructure companies



INSTITUTIONAL BUSINESS

Approved and reliable cable supplier and caters to the requirements of government projects, public sector units, and major private players in India



STRONG PRESENCE IN US MARKET

Wide basket of UL approved products and strong presence with distributors spread across the entire geography of US



MULTISECTORAL COMPETENCIES

Serve major infrastructure segments encompassing Power, Exports, Railways, Telecom, IT & Communications, Steel, Cement, Construction, Defence, Solar, Oil & Gas, Electronics, Renewables, and Specialized turnkey services



KEY CERTIFICATIONS

ISO 9001:2015 for robust quality management system
ISO 14001:2015 for environmental sustainability
ISO 45001:2018 for Occupational Health and Safety Management



ROBUST FINANCIAL POSITION

Robust financial position and net worth with zero debt, which enables it to capitalize on new opportunities



STATE-OF-THE-ART MANUFACTURING EXCELLENCE & ROBUST R&D CAPABILITIES

Two state-of-the-art manufacturing units with prestigious certifications for quality management and environmental standards



EXCEPTIONAL TALENT, UNMATCHED EXPERTISE

A highly skilled team composed of the best talent in the industry, delivering exceptional results through unmatched expertise and dedication

PARAMOUNT AT A GLANCE

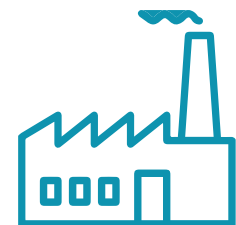
Paramount, a global company with nearly seven decades of expertise in the wires and cables industry, serves prestigious public and private sector clients. The Company's brand "Paramount Cables" is highly regarded for its quality and reliability.

PRODUCTS (WIRES & CABLES)



25+ PRODUCT RANGE
2,500+ SKU

PRODUCTION UNITS



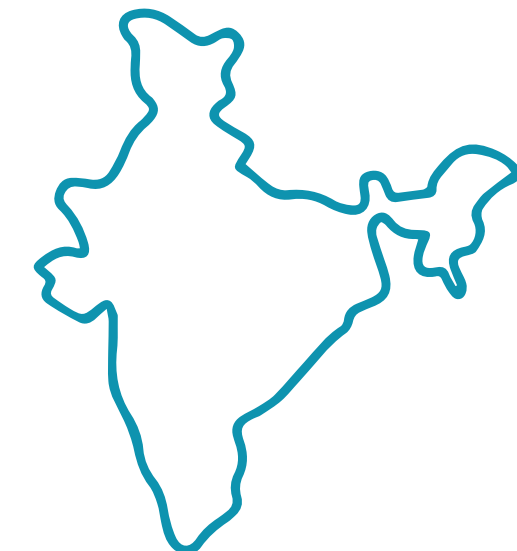
HARYANA & RAJASTHAN

QUALITY & RELIABILITY



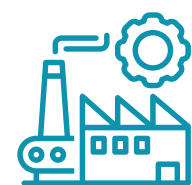
**HOLD CERTIFICATIONS FROM
VARIOUS INDIAN AND GLOBAL
AGENCIES.**

PAN INDIAN PRESENCE



750+ INSTITUTIONAL CLIENTS
200+ CHANNEL PARTNERS
7500+ ELECTRICIANS
**E-COMMERCE
PRESENCE ON RECOGNIZED PLATFORMS**

1ST MANUFACTURER IN INDIA



AXLE COUNTER RAILWAY CABLES
LEAD-FREE HOUSE WIRES
FIRE SURVIVAL CABLES
LAYING & REPAIRING
UNDERSEA CABLES

FY24 VS FY25



47.1% REVENUE GROWTH
38.2% EBITDA GROWTH
35.3% PBT GROWTH

PARAMOUNT PARIVAR APP



**EFFECTIVELY MANAGING ITS
DISTRIBUTION AND RETAIL
NETWORK THROUGH A UNIFIED
LOYALTY PLATFORM**

CERTIFICATIONS



GLIMPSE OF OUR PRODUCT PORTFOLIO

POWER CABLES

POWER SECTOR

LT POWER



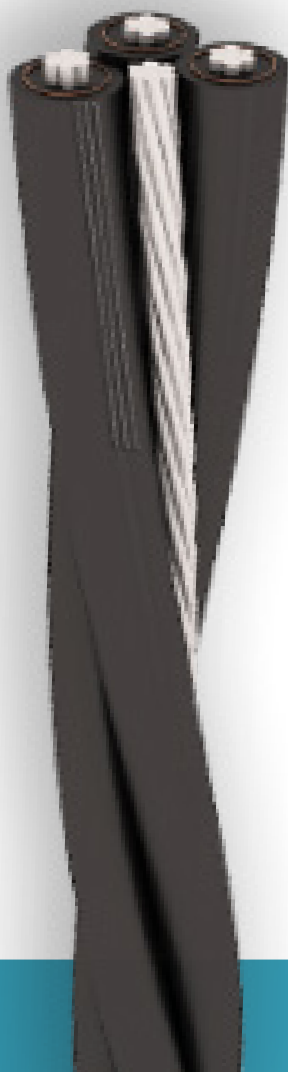
HT POWER



LT AERIAL
BUNCH CABLES



HT AERIAL
BUNCH CABLES



TELECOM CABLES

TELECOM SECTOR

OPTIC FIBRE



JELLY FILLED



FTTH



JUMPERS

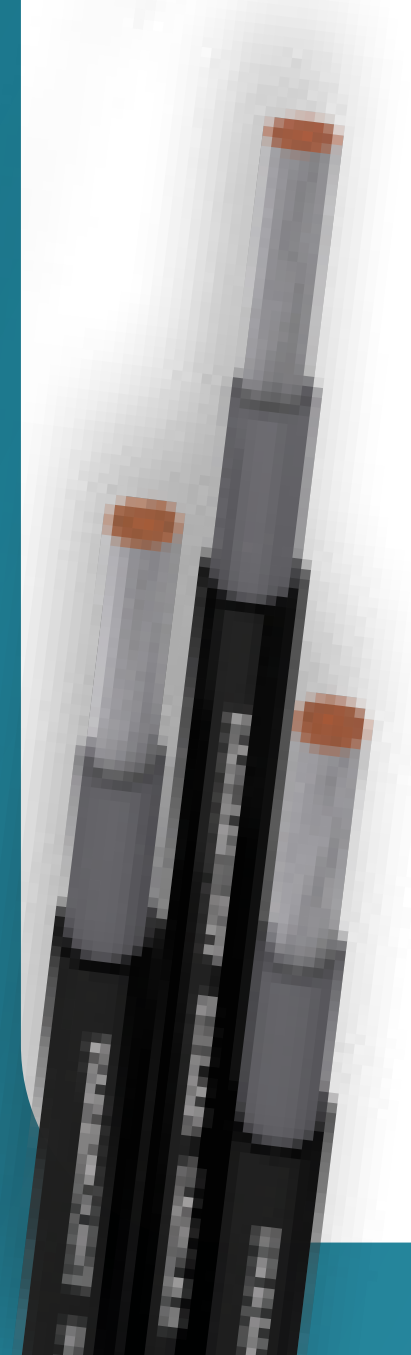


GLIMPSE OF OUR PRODUCT PORTFOLIO

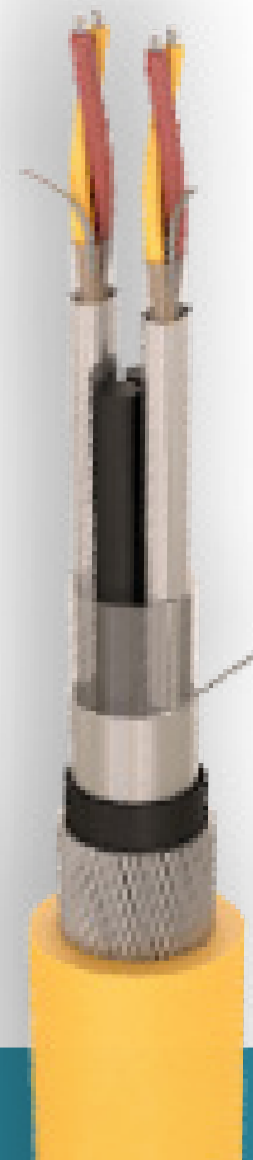
SPECIAL CABLES

RAILWAY & SOLAR SECTOR

SOLAR
CABLES



THERMOCOUPLE



RAILWAY
CABLES



FIRE
SURVIVAL
CABLES



OTHERS

DOMESTIC, TURNKEY & DEFENCE
& SPACE RESEARCH SECTOR

BUILDING
WIRE



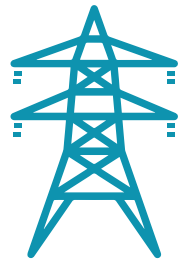

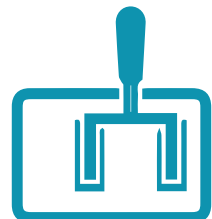

LAYING & REPAIRING
UNDERWATER SUBMARINE
CABLE



MULTICORE



KEY FACTORS DRIVING GROWTH IN THE CABLES & WIRES SEGMENT

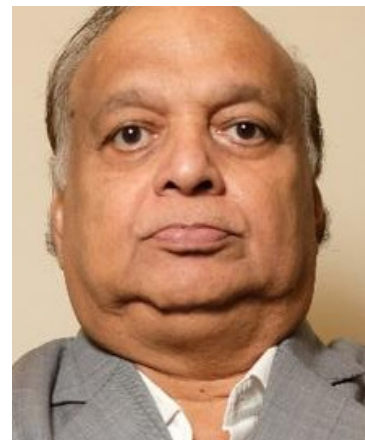
SEGMENTS	FACTORS DRIVING GROWTH IN THE CABLES SEGMENT
 POWER CABLES	<ul style="list-style-type: none">• Investments in power transmission and distribution• Capacity addition in solar and wind energy• Smart cities mission & data centre boom• Increasing investments in Railways for electrification
 BUILDING WIRES	<ul style="list-style-type: none">• Affordable housing schemes• Spike in nuclear families• Investments in commercial and residential infrastructure• Increased construction activity supported by growing infrastructure projects
 CONTROL & INSTRUMENTATION CABLES	<ul style="list-style-type: none">• Capex rising across industries such as Auto, Steel, Oil and Gas, and Power• Investment expenditure by Indian Railways and in other mass transit systems• Increased focus on automation in 'manufacturing and processing' to monitor and control quality
 TELECOM CABLES	<ul style="list-style-type: none">• Service and industrial sector growth increasing the need for data cables• Intercom and security system penetration in residential buildings• Smart cities projects• Surge in internet users with rising internet penetration as a percentage of total households

EXPERIENCED MANAGEMENT TEAM



SANJAY AGGARWAL - CHAIRMAN & CEO

Mr. Sanjay is Chairman & CEO of the Company. He joined the Company straight after completing his B.Com (Hons) from Sri Ram College of Commerce in 1983. He has been an integral part of the growth story of the Company, from a small-scale industrial unit to one of the largest cable manufacturers in India. Sanjay has personally led various key initiatives for the Group including the public issue on BSE in 1995, the transformation of the Company into a medium scale enterprise with the launch of its PIJF Telecom Cable plant and further expansion & diversification into Optical Fiber Cables in 2001 and High Voltage Cables in 2007. He was the national president of PHD Chamber of Commerce & Industries for 2020-21.



S. K. AGGARWAL - CFO

Mr. Agarwal is a Chartered Accountant from India and a law graduate. He has over 3 decades of experience in financial Planning, Budgeting & Reporting and Corporate Restructuring. He is acclaimed for developing & implementing financial control and processes in various organizations.



D.S. MUCHHAL - PRESIDENT OPERATIONS-DHARUHERA

Mr. Muchhal is a Bachelor of Engineering (Mechanical) and has a Diploma in Industrial and Business Management. He has been associated with the Company since 1997 and has over 40 years of work experience in Product development, implementation of efficient operations and cost-effective systems and administration.



SANDEEP AGGARWAL - MANAGING DIRECTOR

Mr. Sandeep is the Managing Director and Promoter of Paramount. He studied BA Eco(Hons) from the prestigious Sri Ram College of Commerce, Delhi University and joined Paramount in 1986. Sandeep is the Chairman of Telecom Equipment and Services Export promotion Council (TEPC). He has received numerous awards from social, cultural and industry organizations over the past 30 years. He serves as a member of various organizations, including the Telecom Equipment & Services Export Promotion Council, PHD Chamber of Commerce, Rotary Club of Delhi South Central, and National Telecom Development



MANMEET SINGH ANAND - BUSINESS DEVELOPMENT HEAD

Mr. Singh has over 4 decades of experience in the Business Development and Marketing of Wires and Cables. He has full knowledge of Indian and International Cable Market, and is skilled in Negotiation, Sales Management, and Business Development Worldwide. Mr. Singh has been associated with Paramount for more than 15 years and has been managing the Power Cable business with great efficiency.



PUNAWASI PRASAD PAL - VICE PRESIDENT, KHUSHKHERA

Mr. P. Pal is a Bachelor of Technology from JRN Rajasthan Vidyapeeth University. He has been associated with the Company since 1999 and has over 3 decades of work experience in product development, implementation of efficient operations and cost-effective systems and administration.

EXPERIENCED MANAGEMENT TEAM



NK GUPTA - PRESIDENT (ACCOUNTS & FINANCE)

Mr. Narendra Kumar Gupta is a Chartered Account and has 33 years of rich experience in the area of Finance, Accounts, Audit, Budgeting, and Commercial Affairs. He is well versed in designing & implementing systems & procedures to achieve cost control & financial discipline and enhance the overall efficiency of the organization



DHRUV AGGARWAL - PRESIDENT (STRATEGY)

Mr. Dhruv Aggarwal holds a degree in Economics from Purdue University, Indiana, U.S.A. He has vast experience of more than 14 years in the wire and cable industry. He is dynamic personality and has worked extensively with customers in the power, telecom and railway sectors.



PRAVEEN K GUPTA- PRESIDENT (CORPORATE AFFAIRS)

Mr. Praveen Gupta is CMA, CA(Inter), PG Diploma in Business Management and B.Com (H) and has 30 years of rich experience in Finance & Accounts, Business operations, Marketing strategy, Administration, Import and Export and Commercial matters.



TUSHAR AGGARWAL - PRESIDENT (OPERATION)

Mr. Tushar Aggarwal by qualification is a Bachelor of Science in Business Management and with International Management from Cardiff University, Cardiff, UK. He holds an expertise in the area of Business Management-Indigenous and International. He has trained extensively at the manufacturing plants and has good experience overseeing the administration and management of our business processes. He has business aptitude and relevant experience of more than 14 years in the cable Industry.

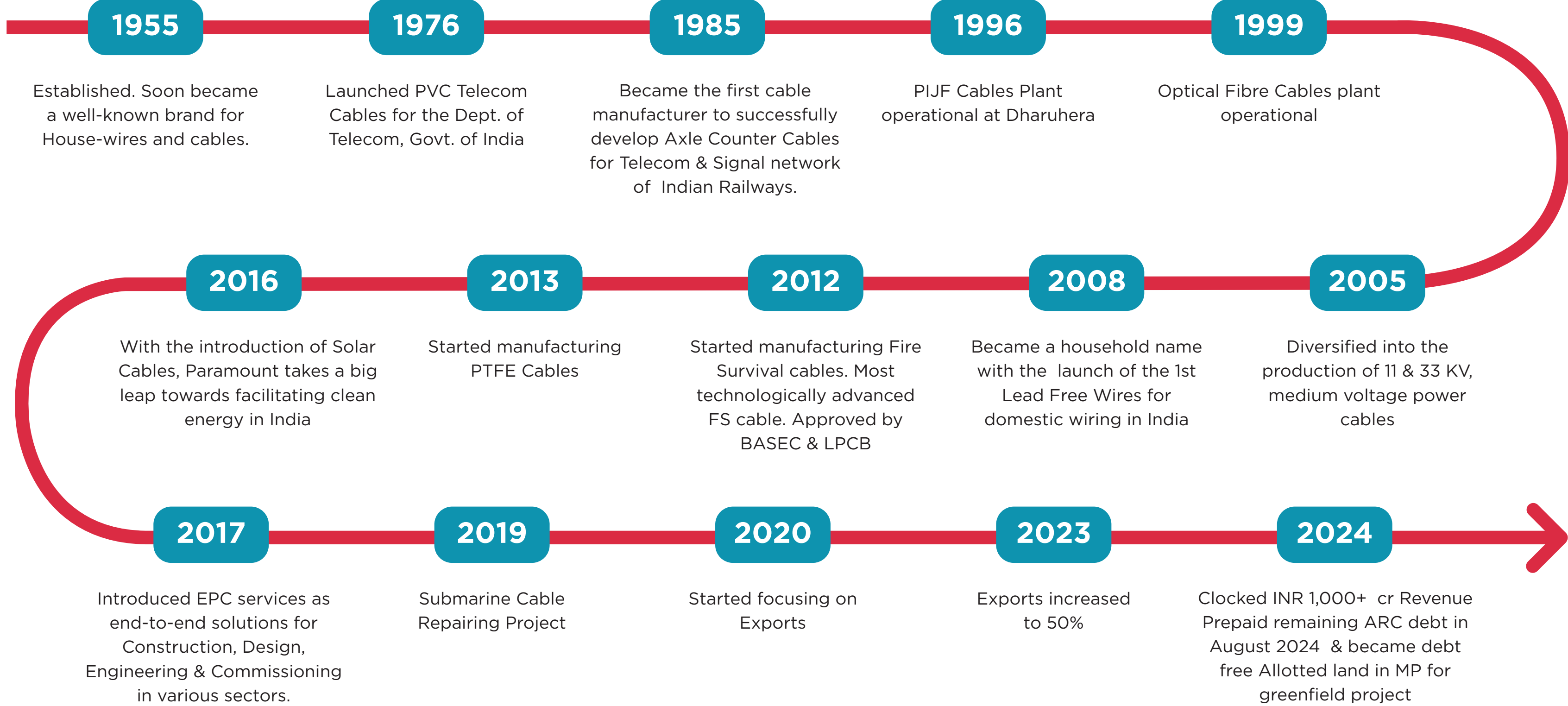


PARTH AGGARWAL - PRESIDENT (MARKETING)

Mr. Parth Aggarwal by qualification is a bachelor's in Science, in Mathematics and Economics (B.Sc. Mathematics and Economics) from University of California, Los Angeles, USA. He possesses an excellent knowledge of business and Business Strategy. He has strong capabilities to strengthen the B2C business and enhance customer engagement and brand value of the company.

EVOLVING BUSINESS MODEL

DIVERSIFICATION OVER THE YEARS

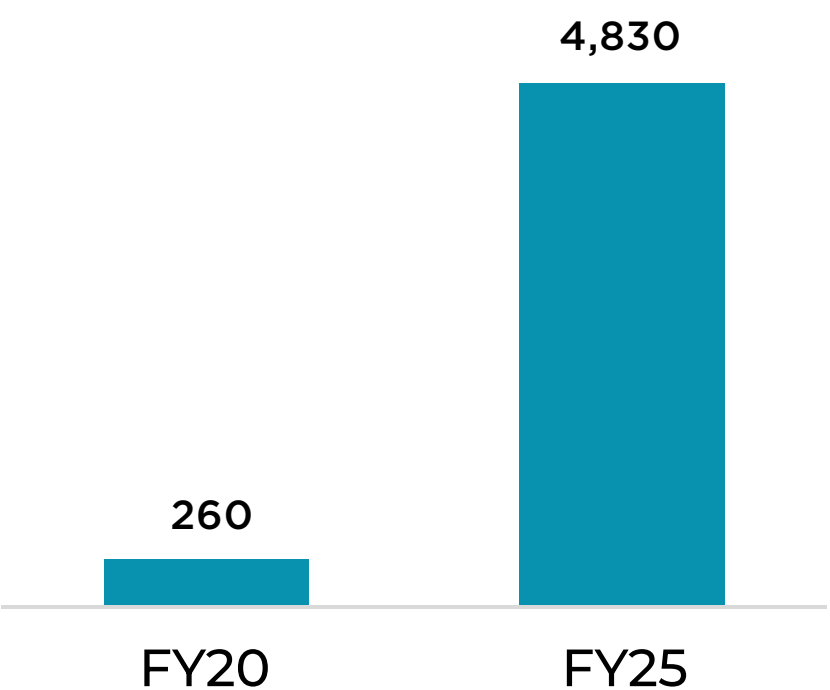


PARAMOUNT OVER THE YEARS HAS CAREFULLY MITIGATED CONCENTRATION RISK BY INNOVATING AND DEVELOPING VARIOUS PRODUCTS TO DIVERSIFY PRODUCT BASKET ACROSS MULTIPLE INDUSTRIES.

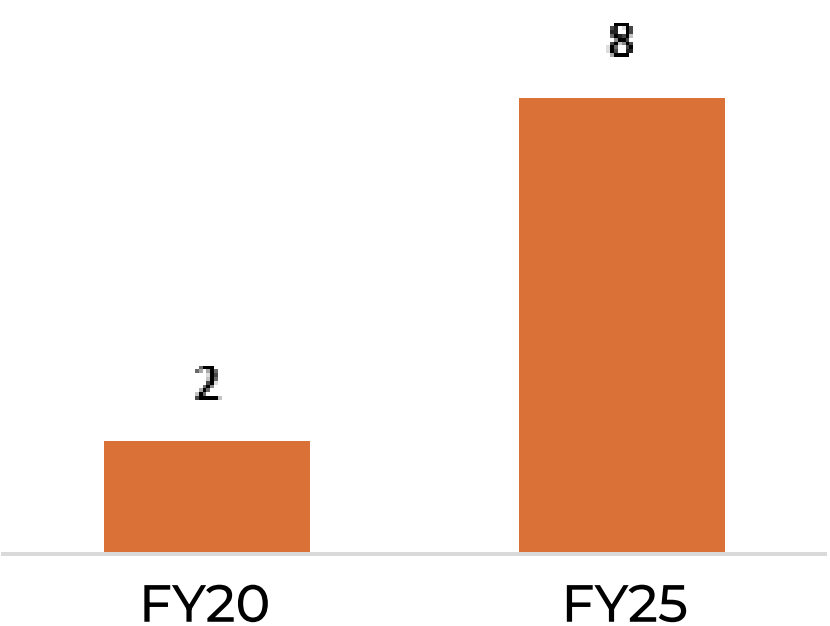


STRONG PRESENCE IN DOMESTIC AND EXPORTS MARKETS

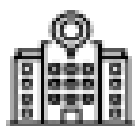
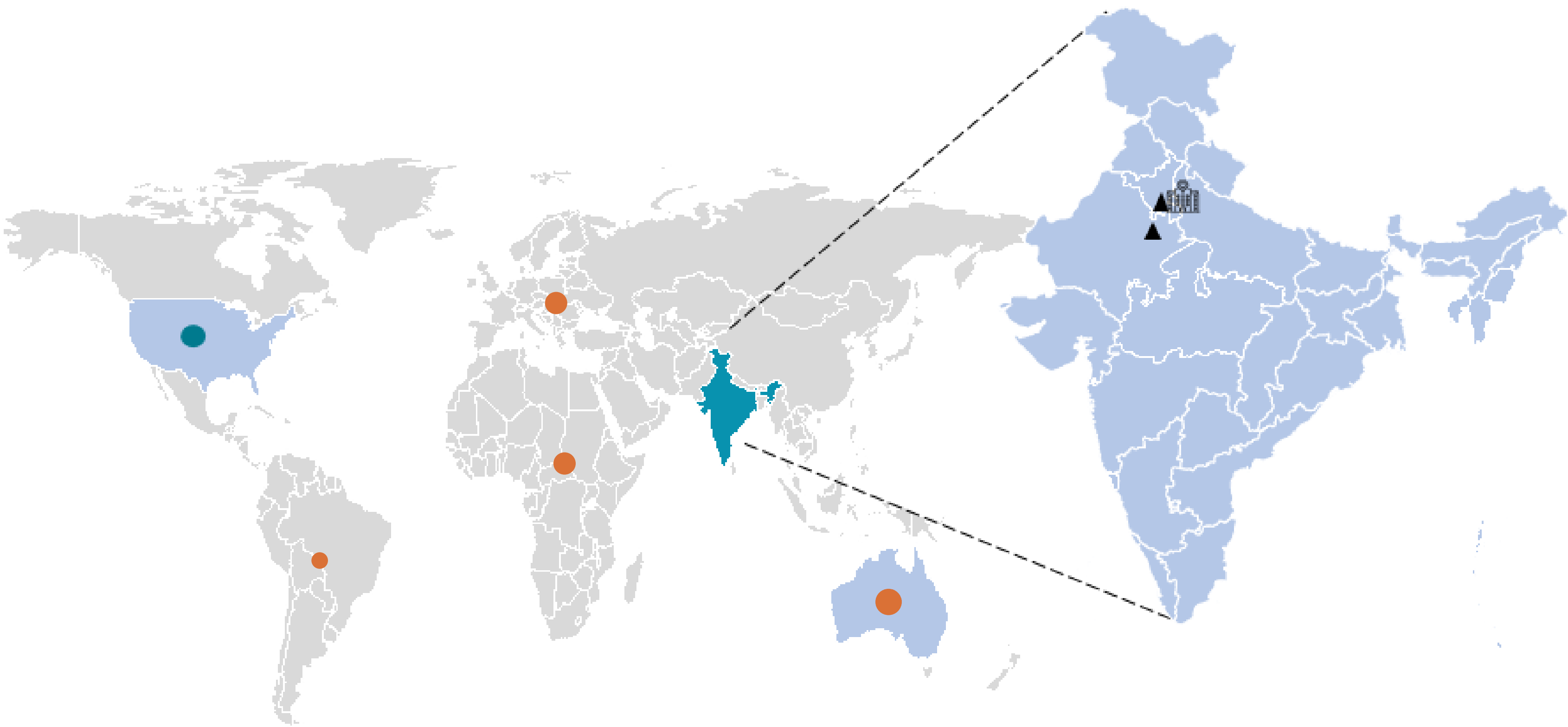
Export (Rs. In Mn)



Number of Distributors in USA



Supplying its products to
every port of USA



DELHI (INDIA)
Head Office



USA:
Largest Export Market



Growth Opportunities



Manufacturing Plant:
Khushkhera, (Rajasthan) & Dharuhera, (Haryana)

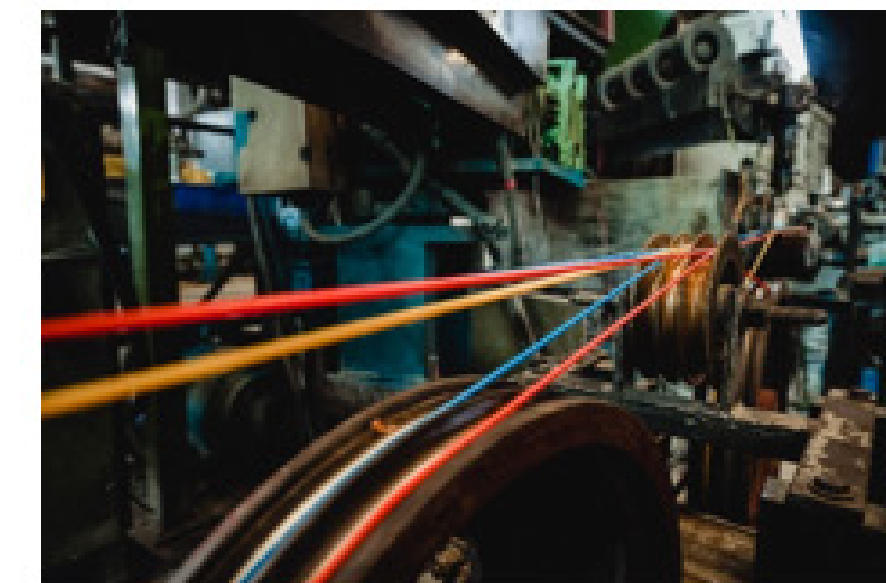
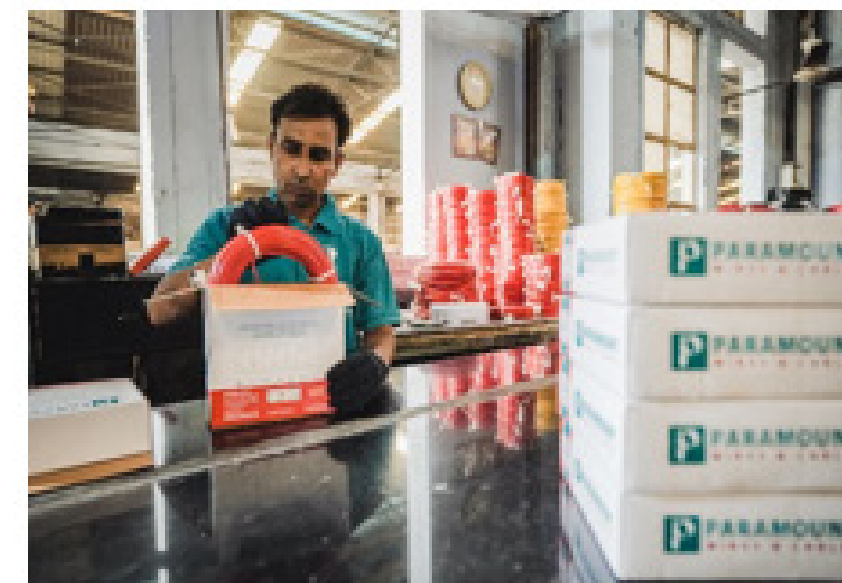
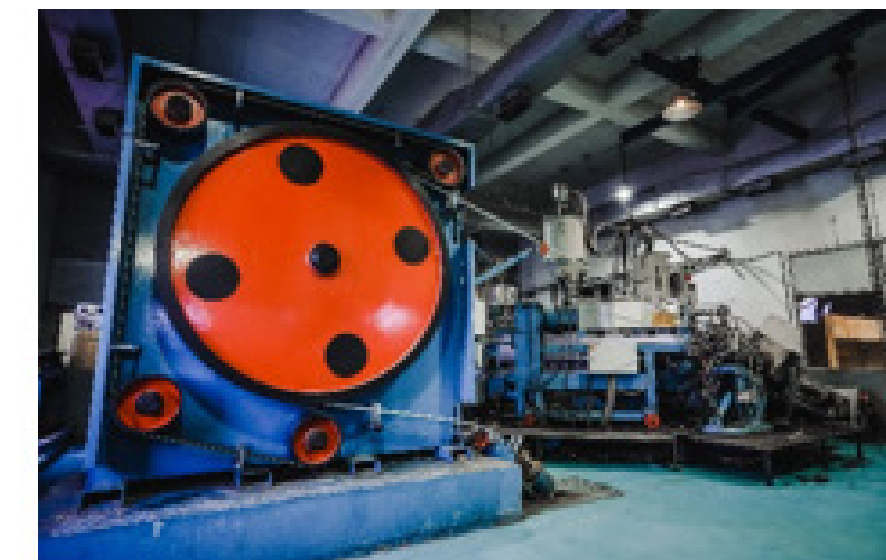
Focused on replicating similar success story as USA on back of superior product quality in other geographies.

WORLD CLASS MANUFACTURING FACILITIES

Khushkera Plant – Rajasthan (India)



Dharuhera Plant – Haryana (India)



LONG STANDING RELATIONSHIPS WITH KEY CUSTOMERS



AND MANY MORE..

AWARDS & RECOGNITION



TURNAROUND STORY

Promoters have infused INR ~26 cr between 2010-13 and INR ~102 cr between 2017-23.

2007

Paramount acquired 100% of AEI Cables, world's oldest cable manufacturing company based in UK. Paramount became the largest listed cable manufacturer in India

2008

Due to global financial crisis in this year and various unexpected set-backs Paramount suffered heavy financial losses

2010

In later part of 2010 Paramount was forced to approach the banks for restructuring of its debt under the Corporate Debt Restructuring ('CDR') program

2016

The bankers exited from the CDR and the Company debt was taken over by Invent Asset Securitization & Reconstruction Pvt. Ltd.(ARC)

2017

ARC Debt: INR 190 cr repayable Over 8 years

2018-22

Profit generation on back of quality products and loyal clientele

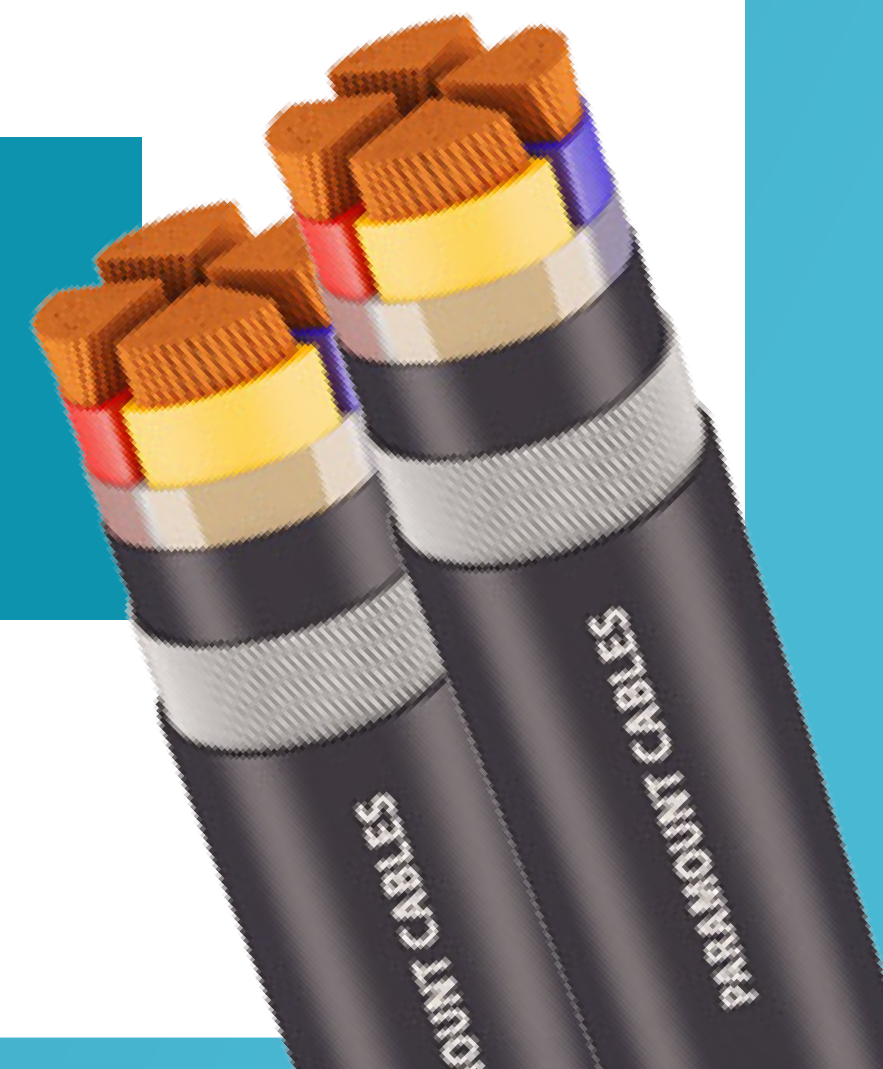
2023

Retained Earnings Positive

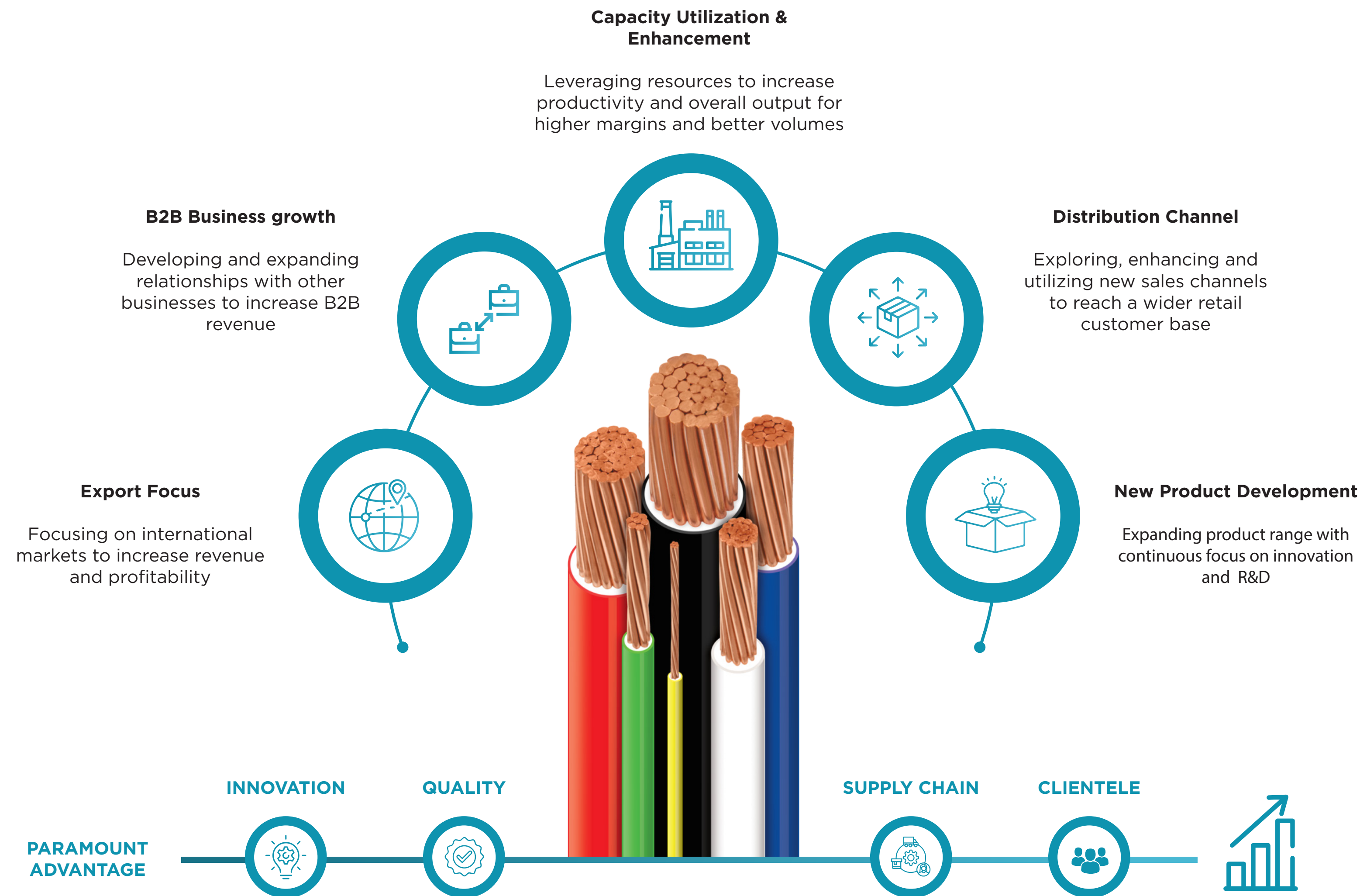
2025

Liquidation of ARC Debt in August 2024

START OF TURNAROUND



MULTIPLE LEVERS UNDERPINNING FUTURE GROWTH



OUR VALUE CHAIN

Ability to scale quickly on back of manufacturing capability and capacity to deliver high quality products.

Input



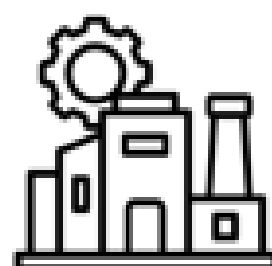
Sourcing Raw Material

Copper and Aluminum from domestic vendors



Research & Development

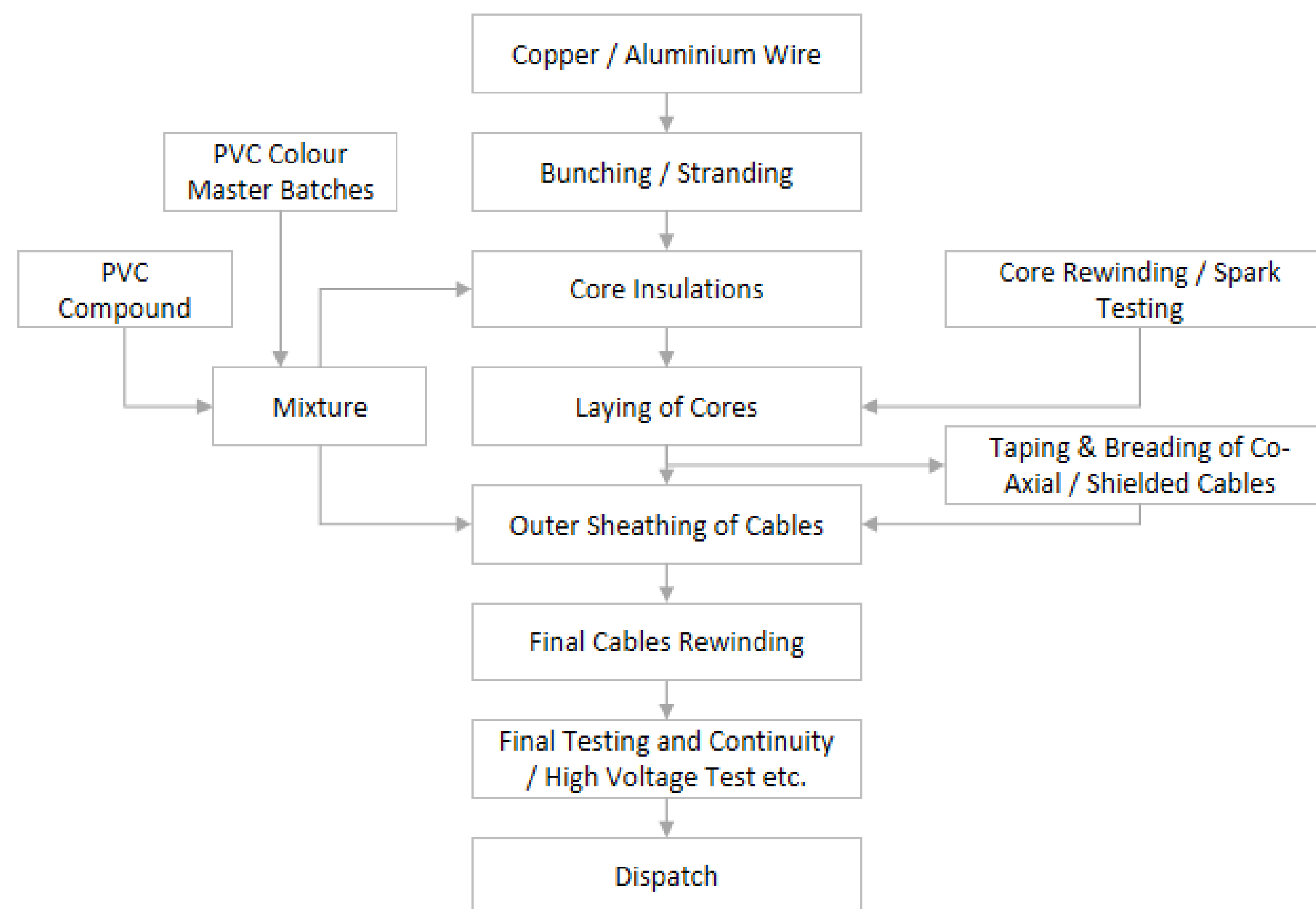
capabilities strong history of product innovation.



Manufacturing Prowess

2 production facilities based out of Rajasthan and Haryana

Processes



Output



Serving Customers like



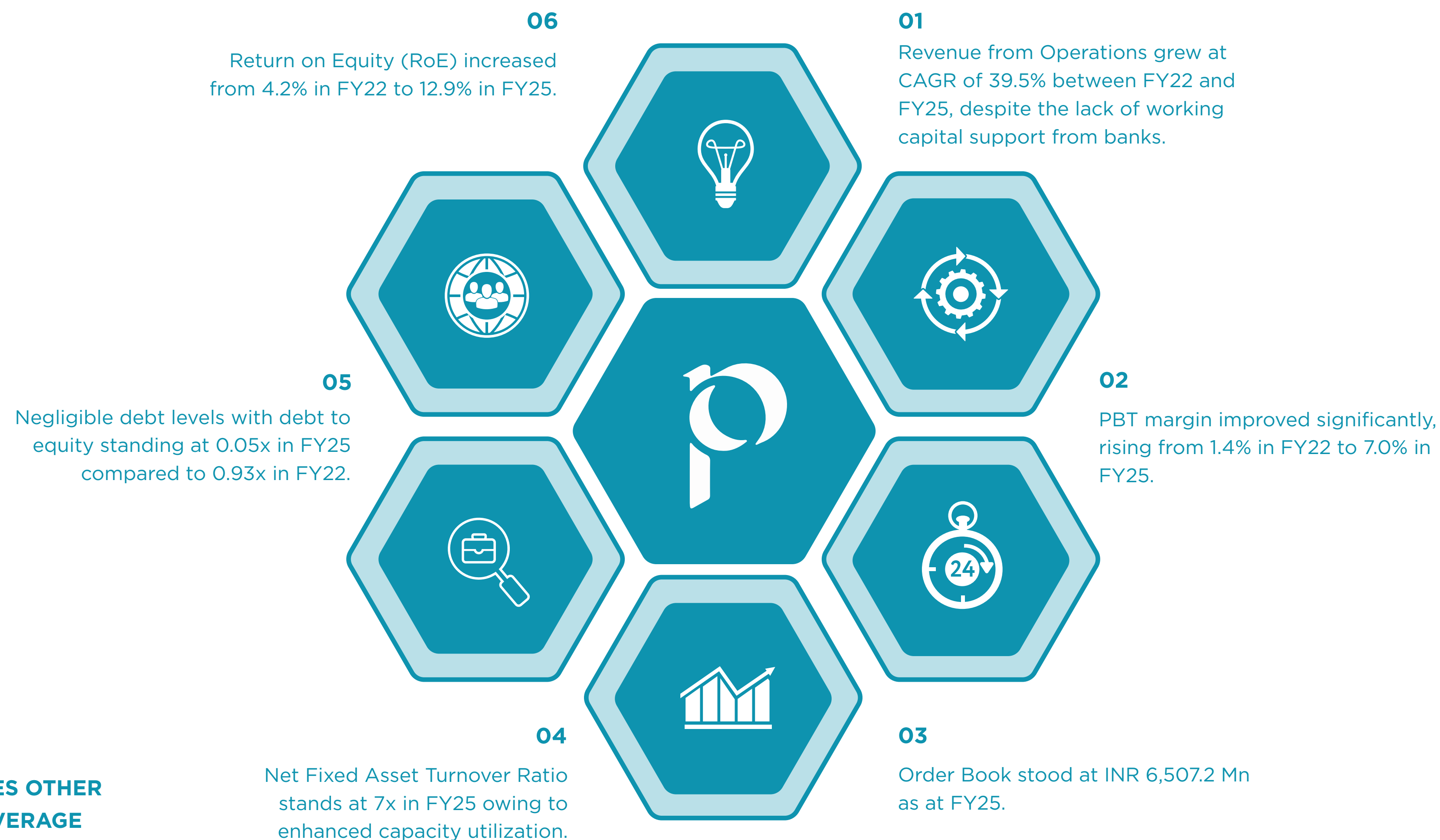
Turnkey Services

Serving marquee clients by providing cutting edge wires and cables and turnkey services across India

02

KEY FINANCIAL METRICS

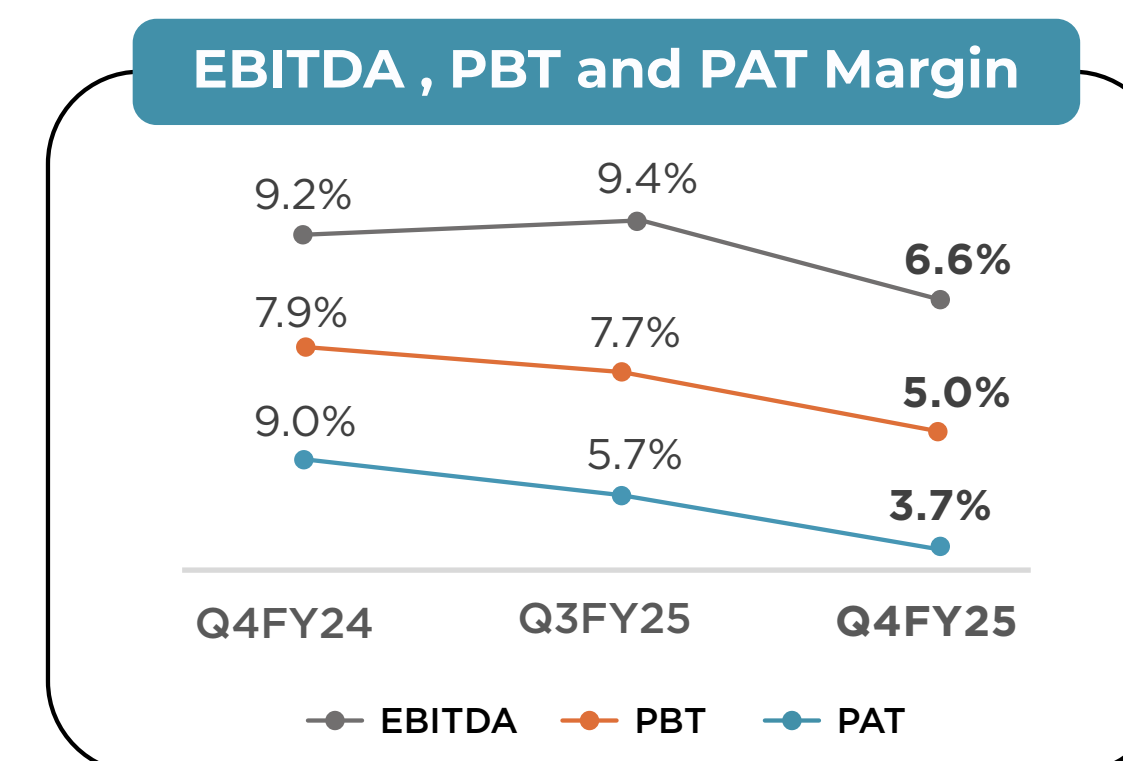
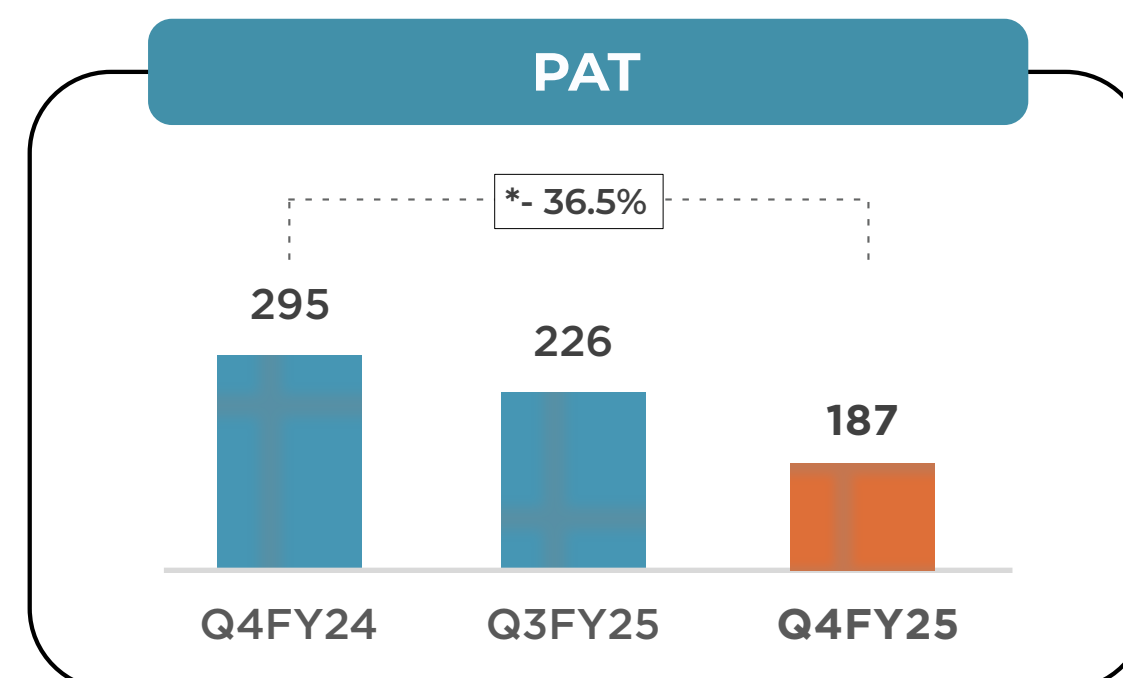
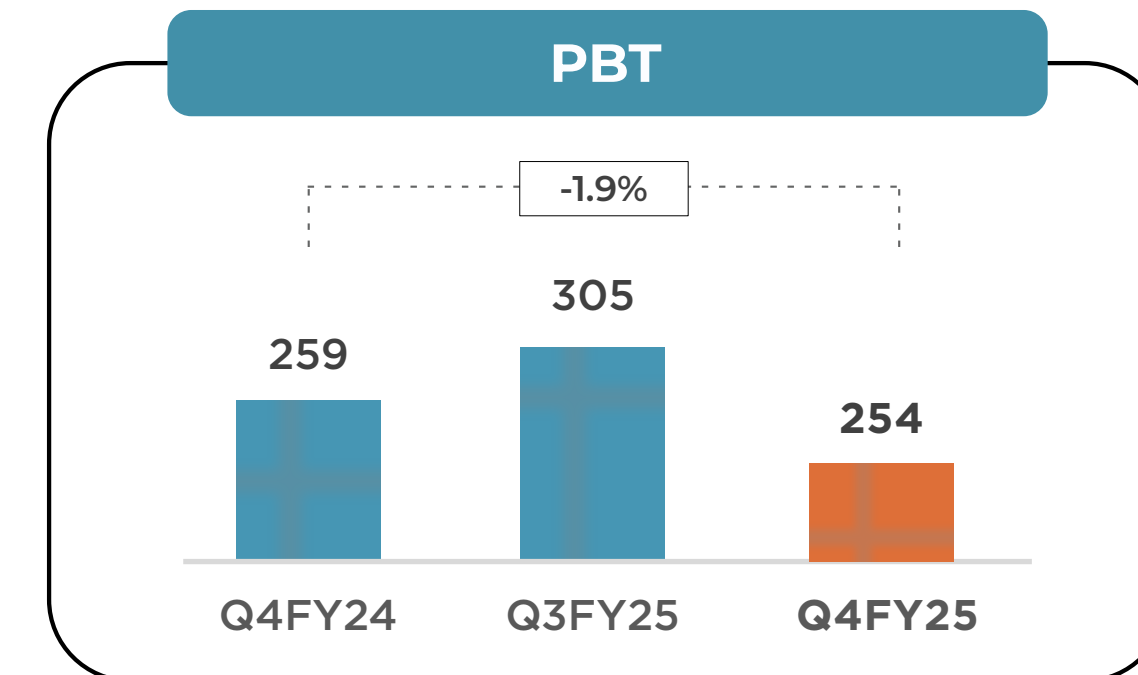
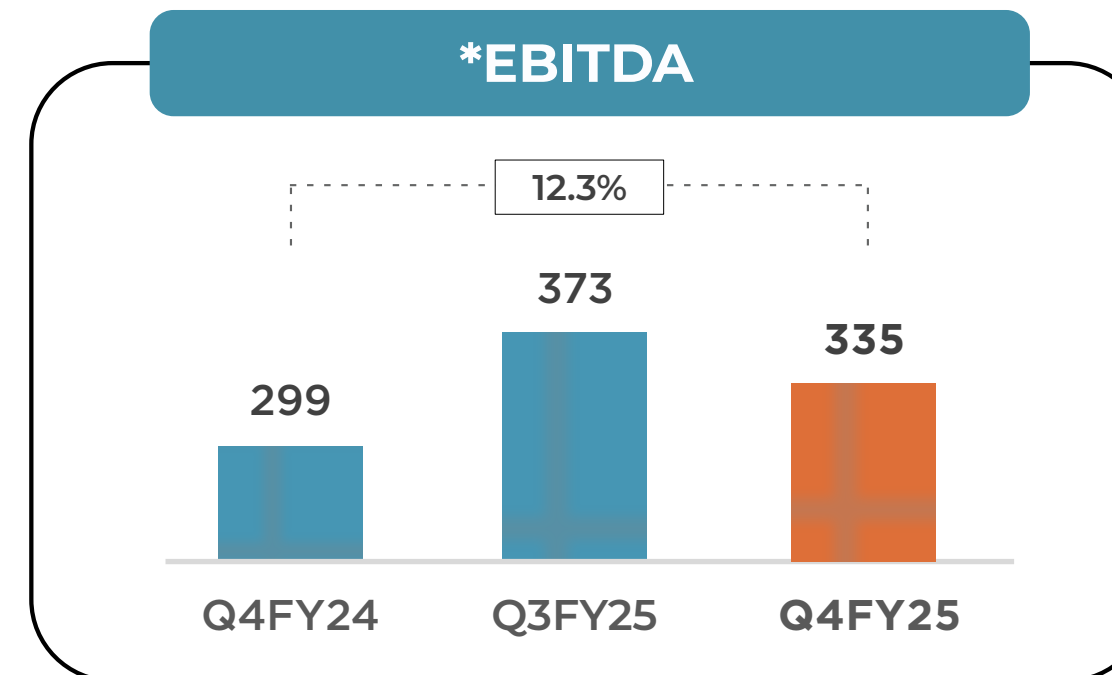
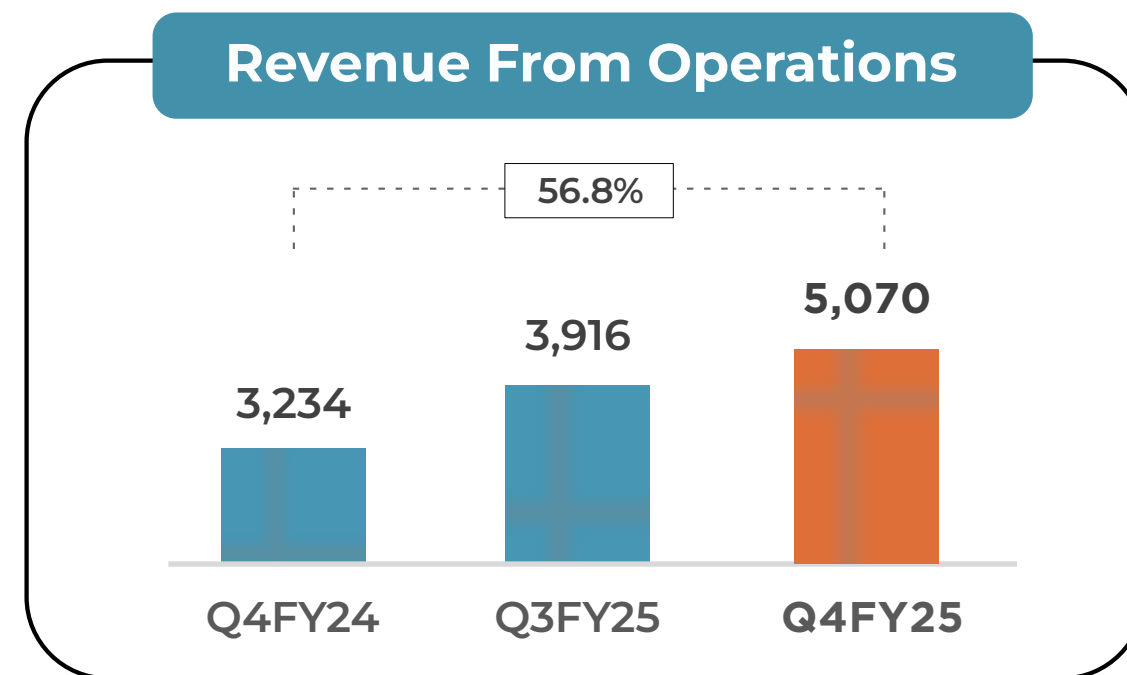
KEY FINANCIAL HIGHLIGHTS



NOTE: EBITDA INCLUDES OTHER INCOME, ROE = PAT/ AVERAGE SHAREHOLDERS FUNDS

KEY FINANCIAL METRICS

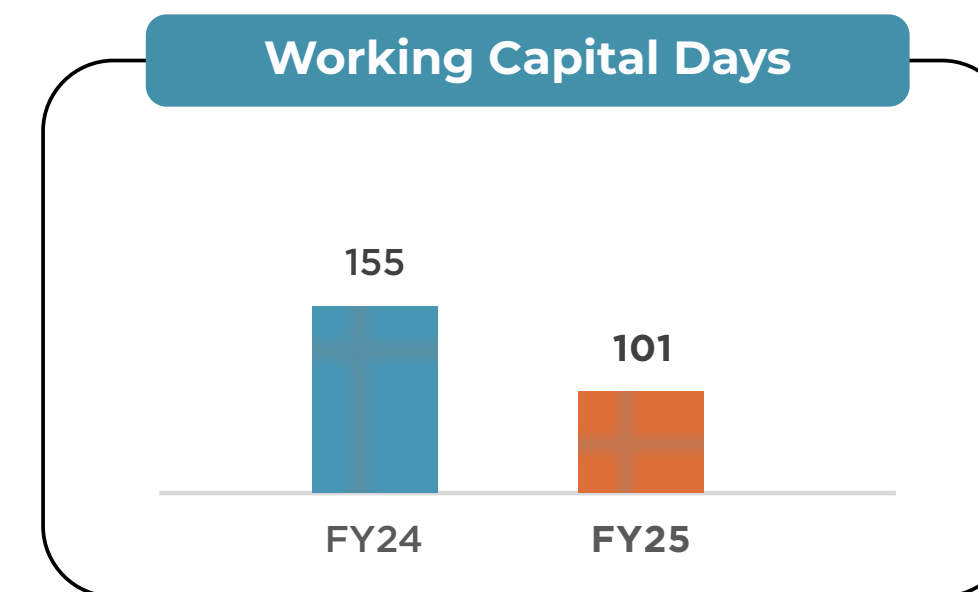
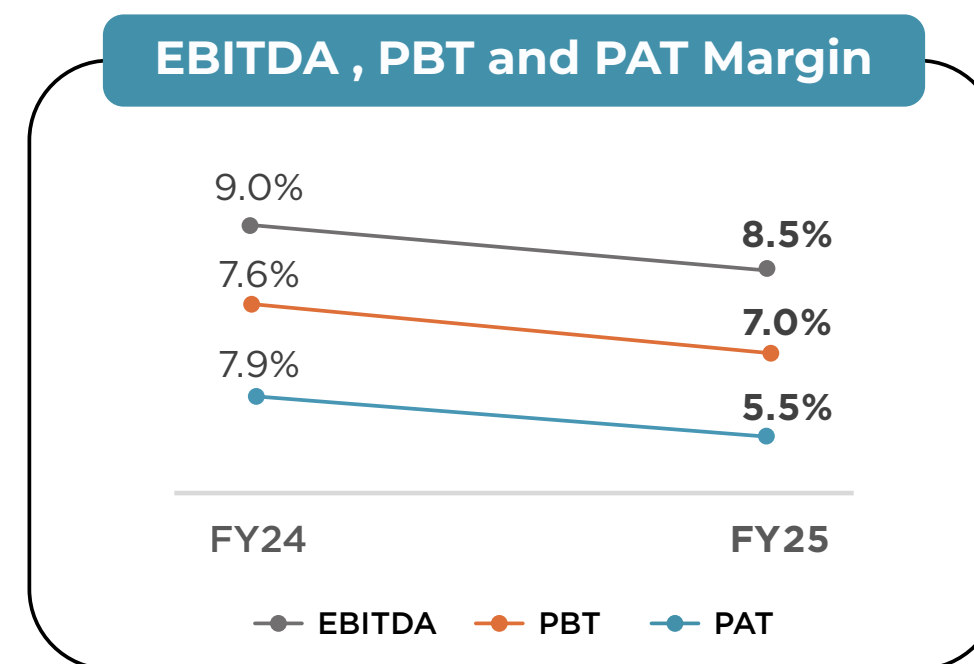
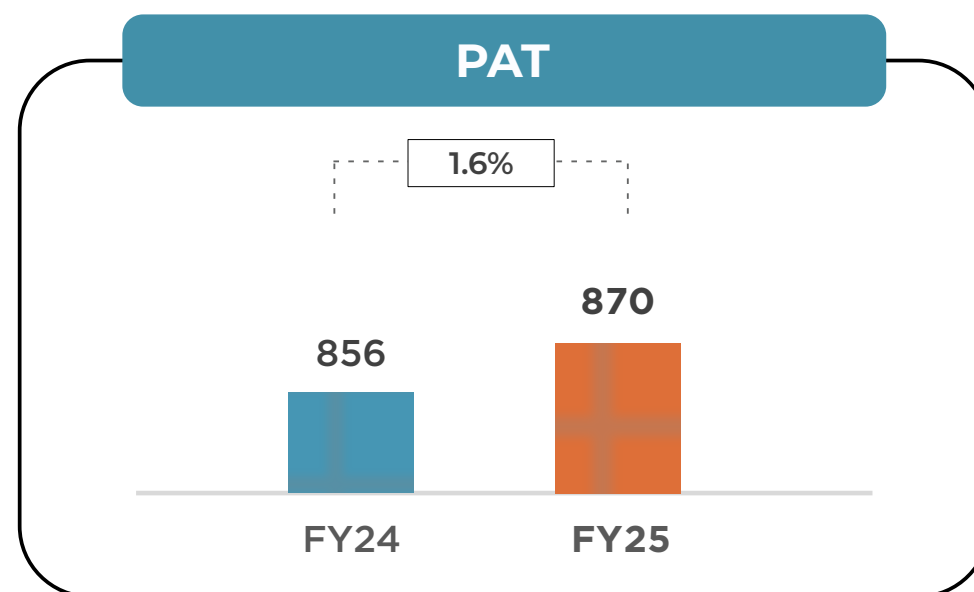
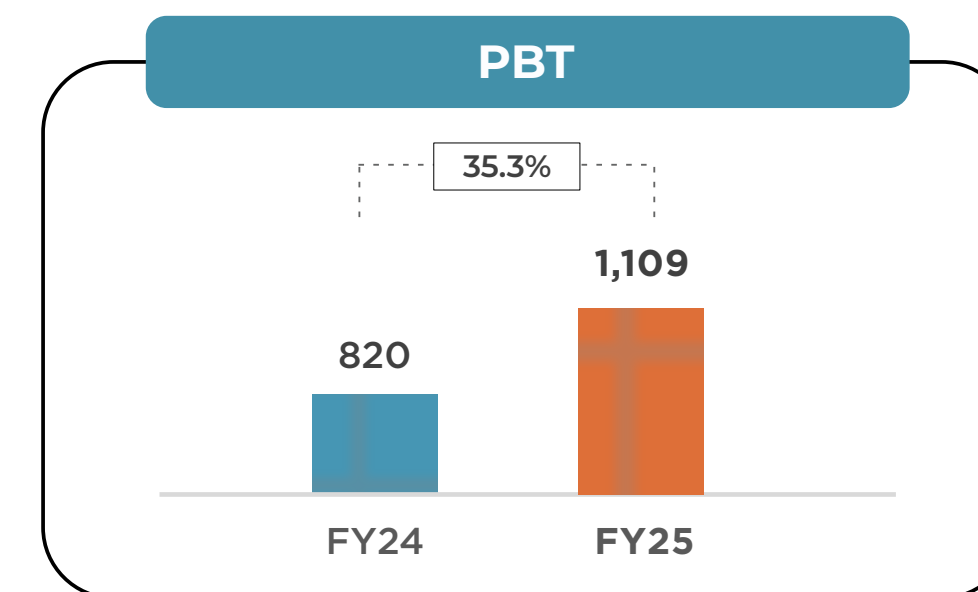
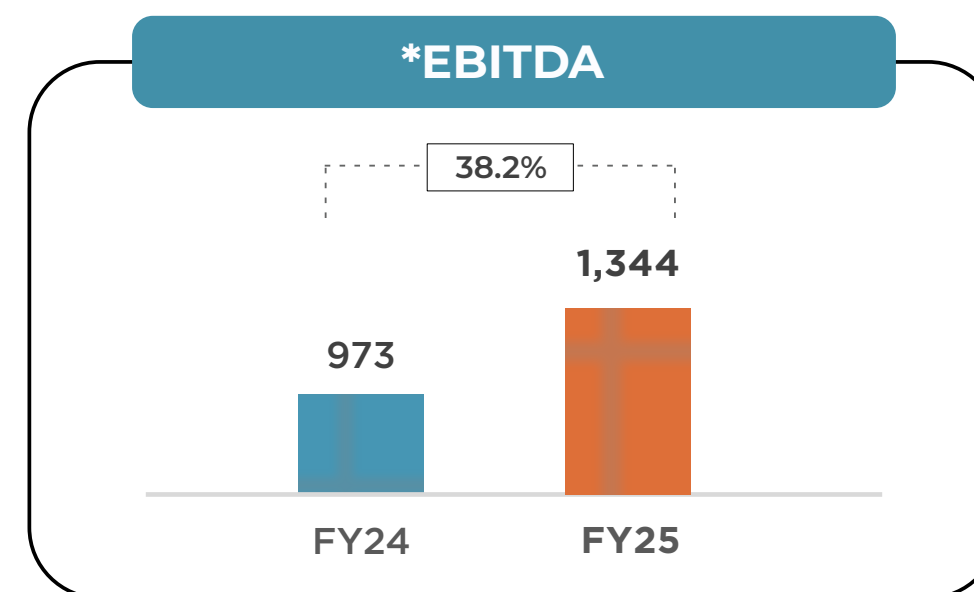
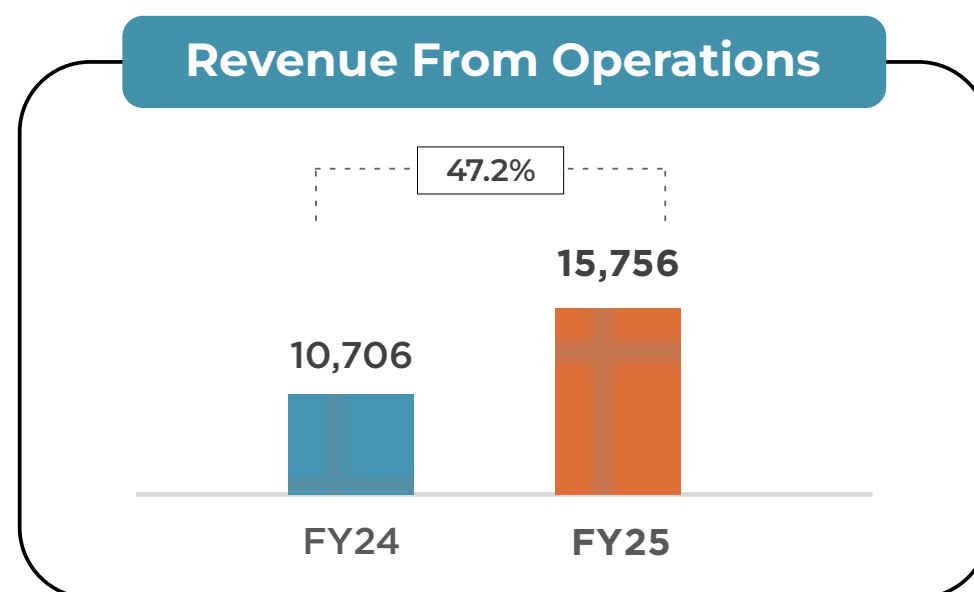
(RS. IN MN)



NOTE : *EBITDA INCLUDE OTHER INCOME / *PAT - DUE TO TAX LIABILITY FROM Q2 FY25 ONWARDS

KEY FINANCIAL METRICS

(RS. IN MN)



CAGR Growth (FY22 - FY25)

Revenue
39.5%

EBITDA
77.2%

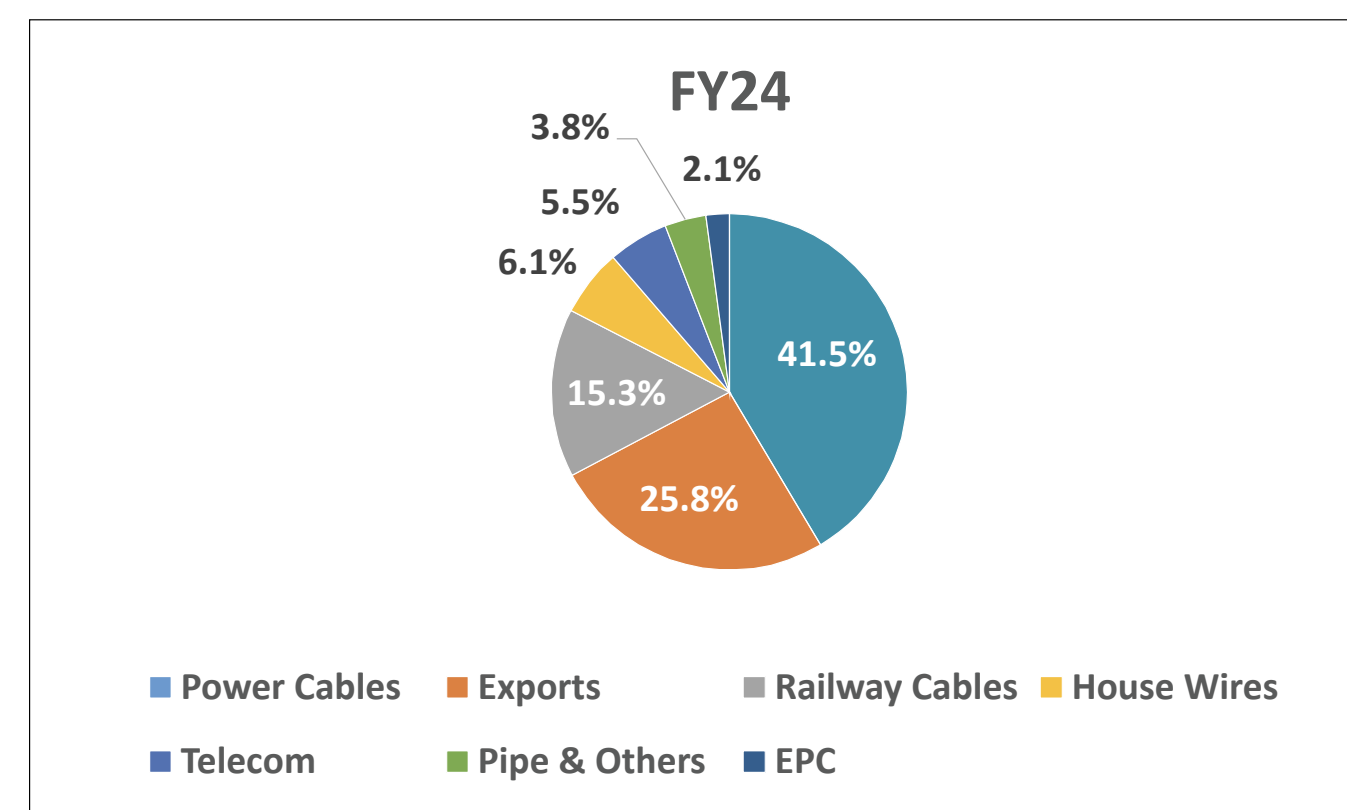
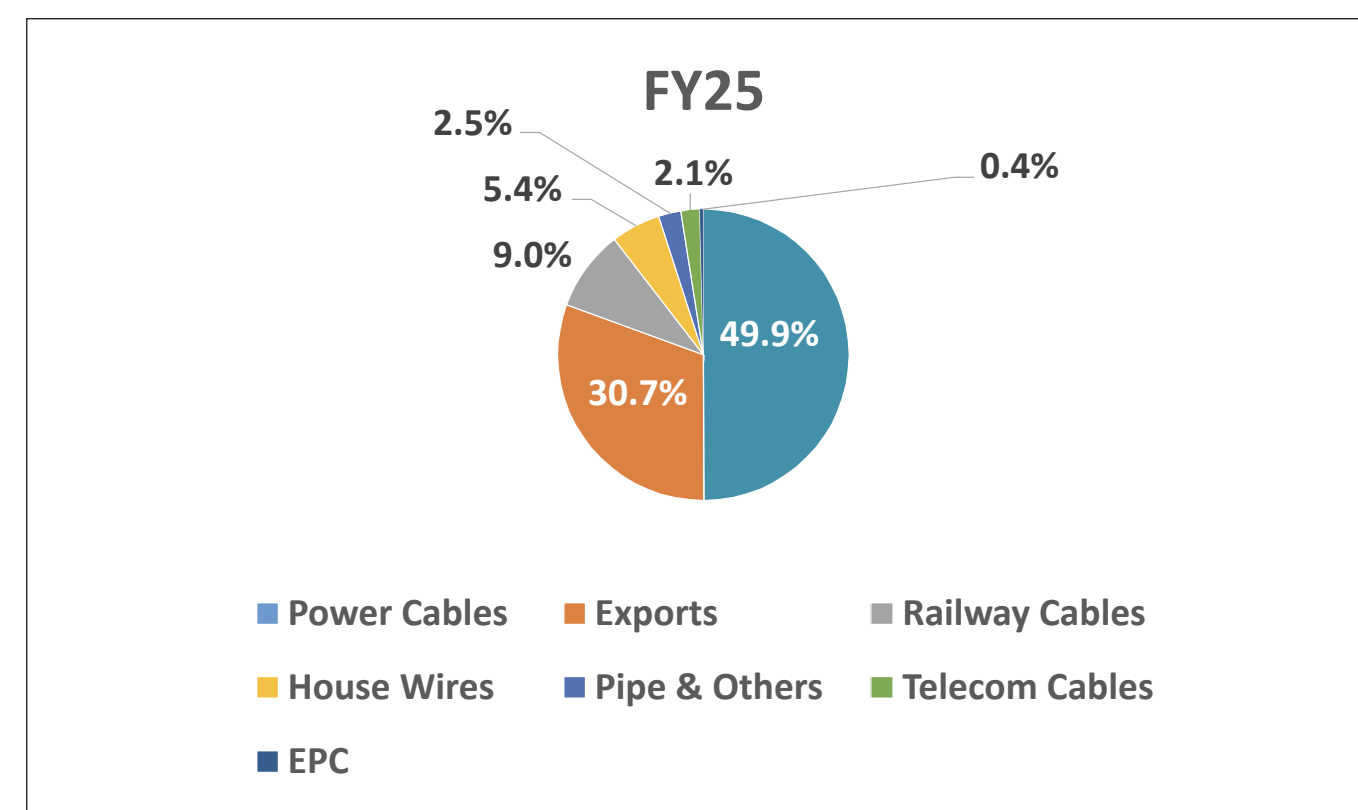
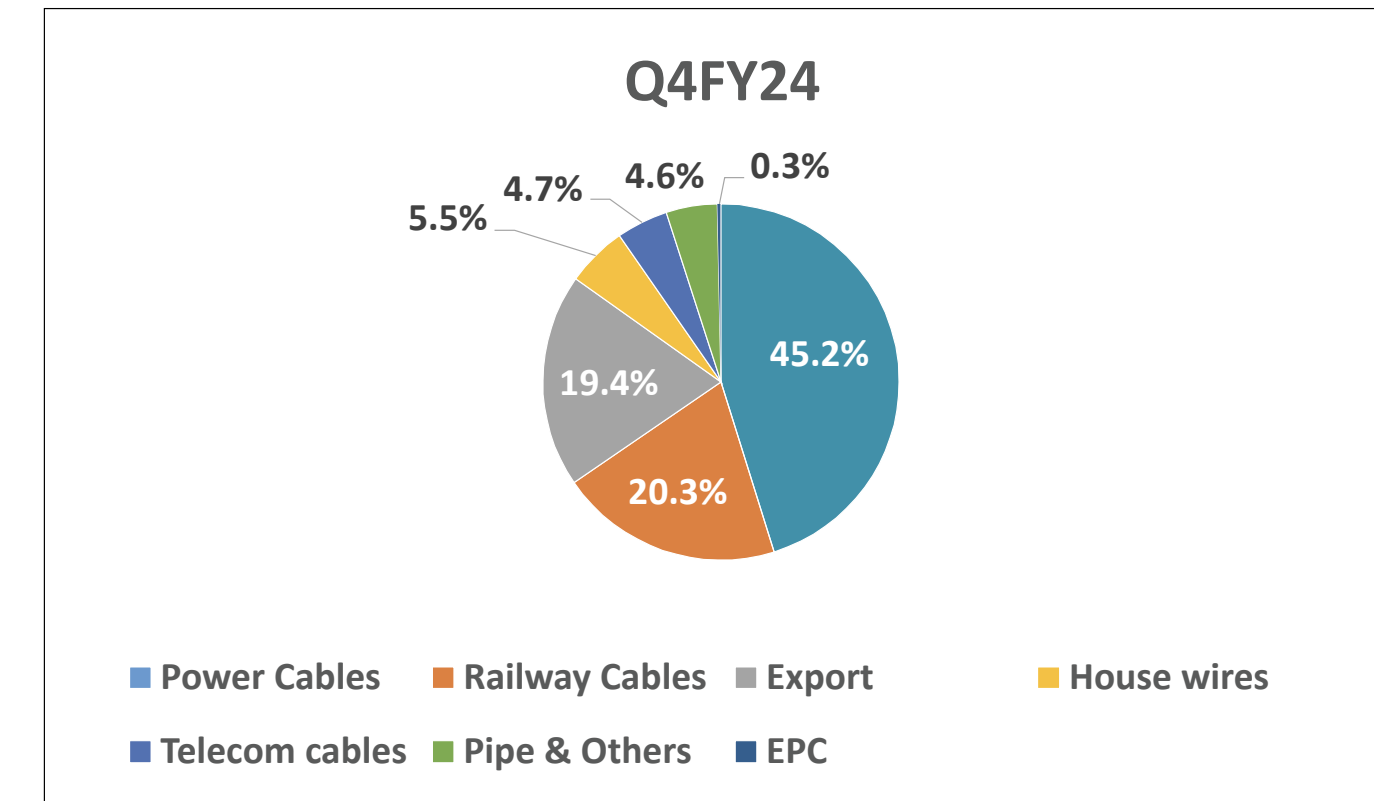
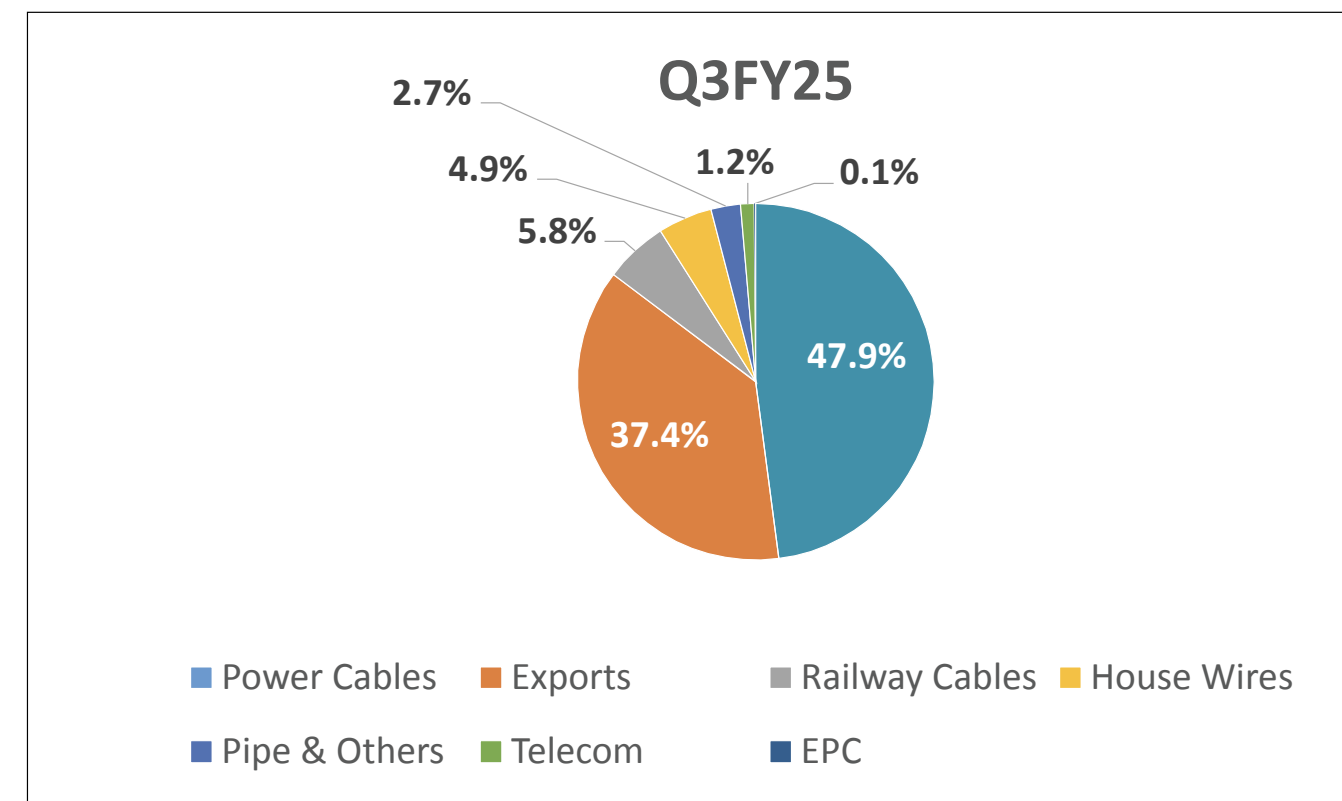
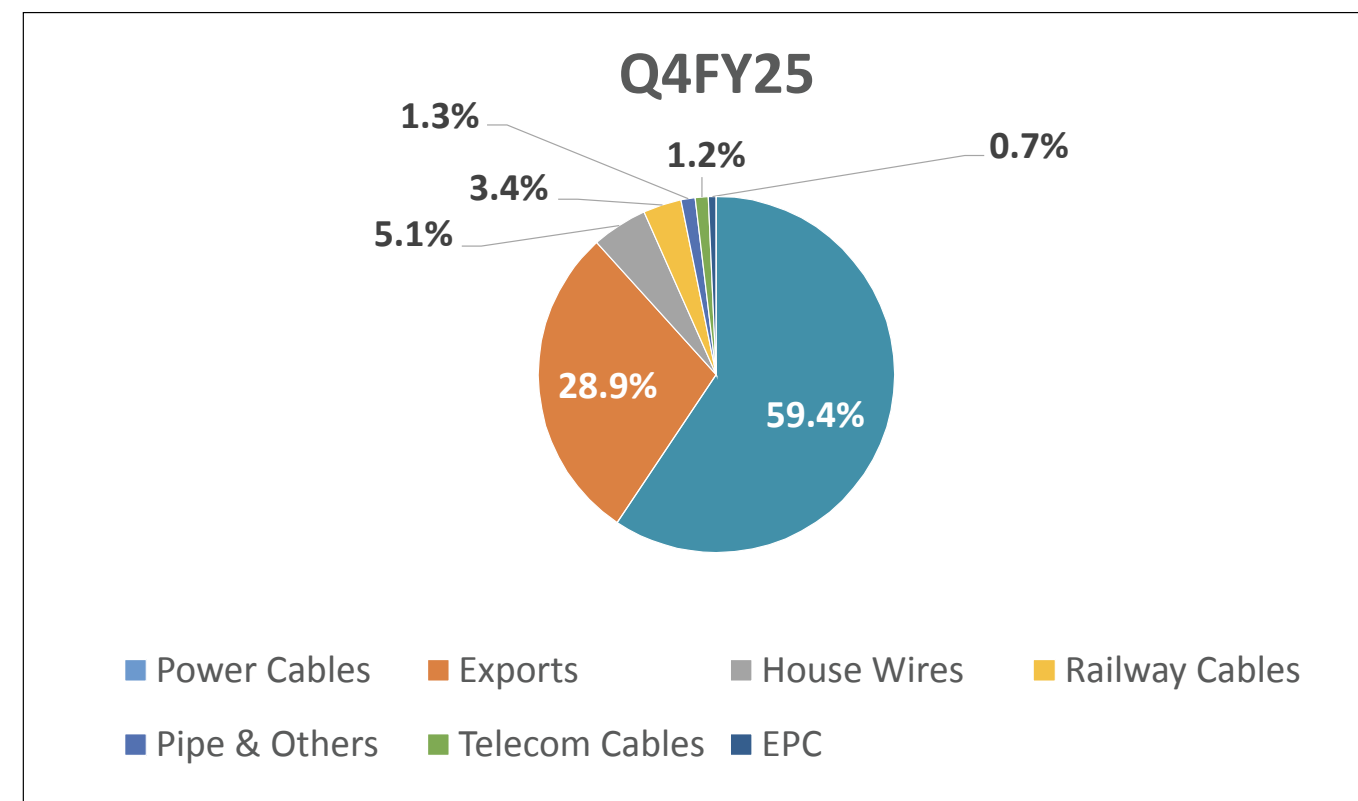
PBT
138.2%

PAT
119.7%

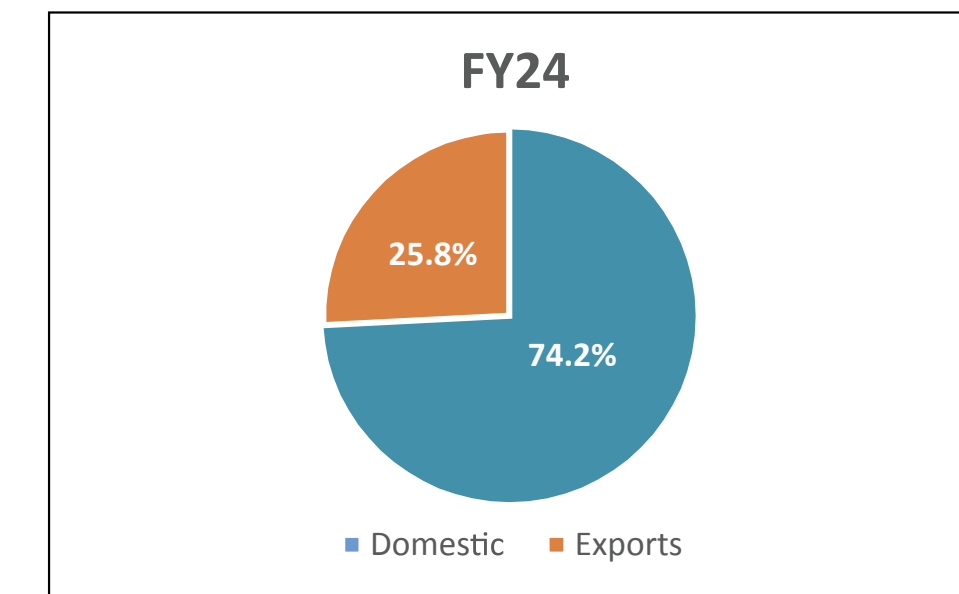
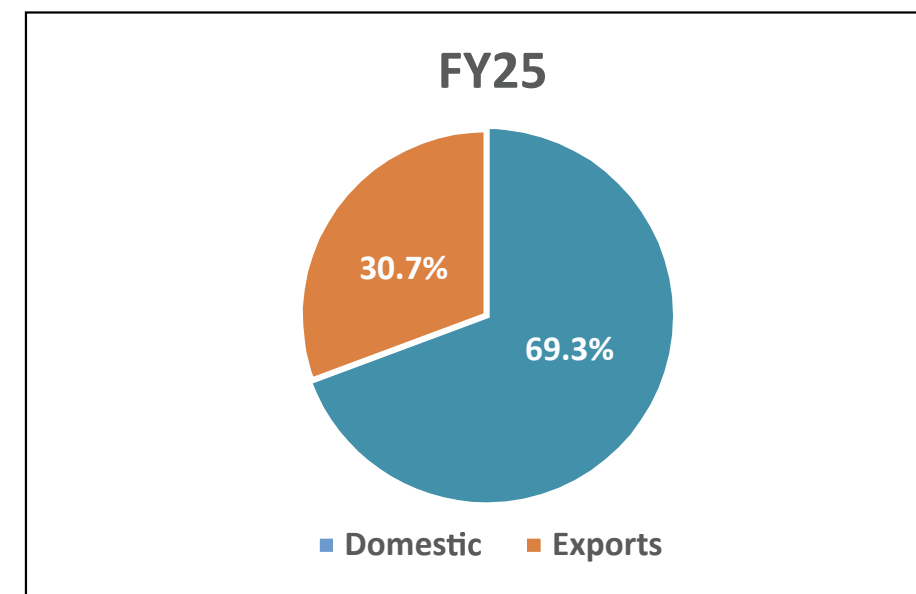
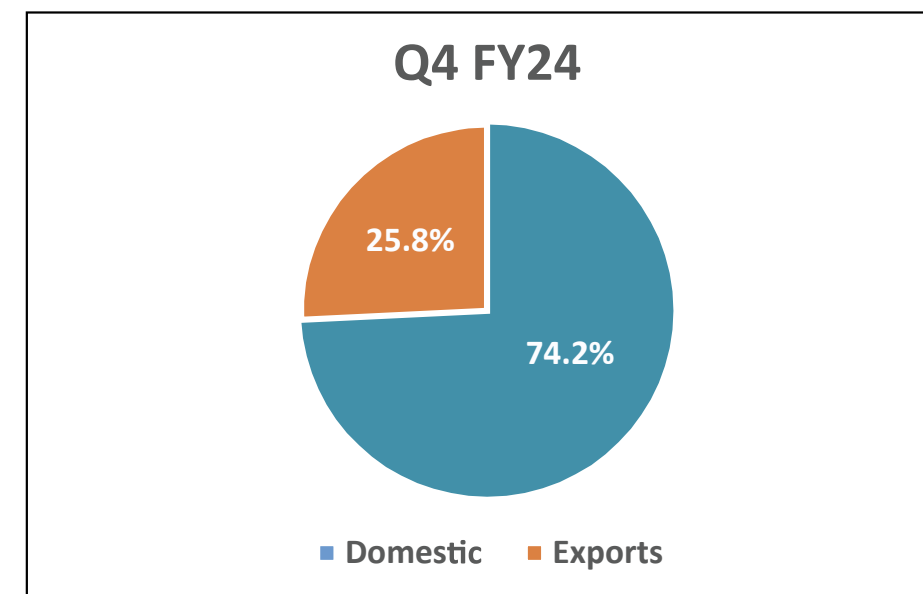
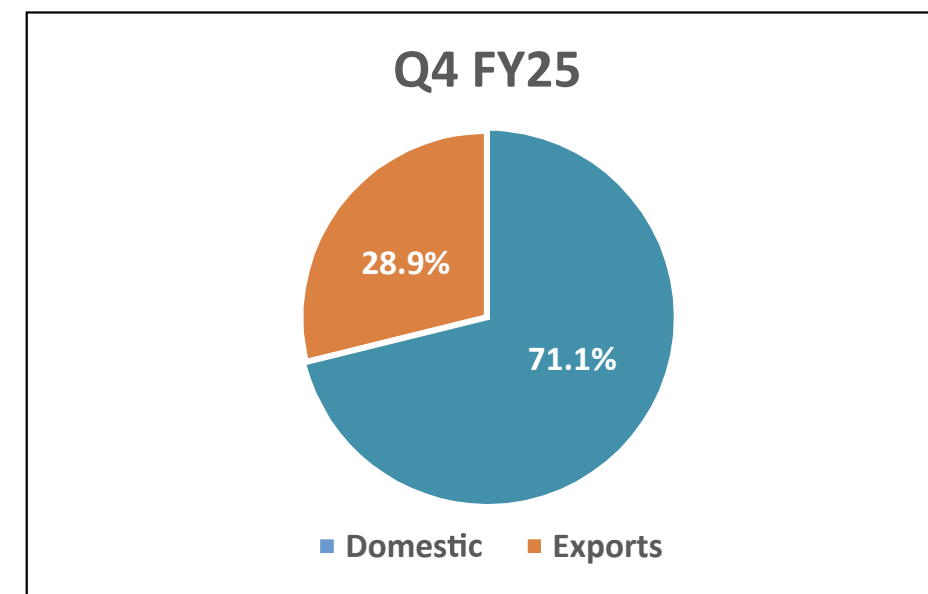
NOTE : *EBITDA INCLUDE OTHER INCOME

REVENUE BREAKUP

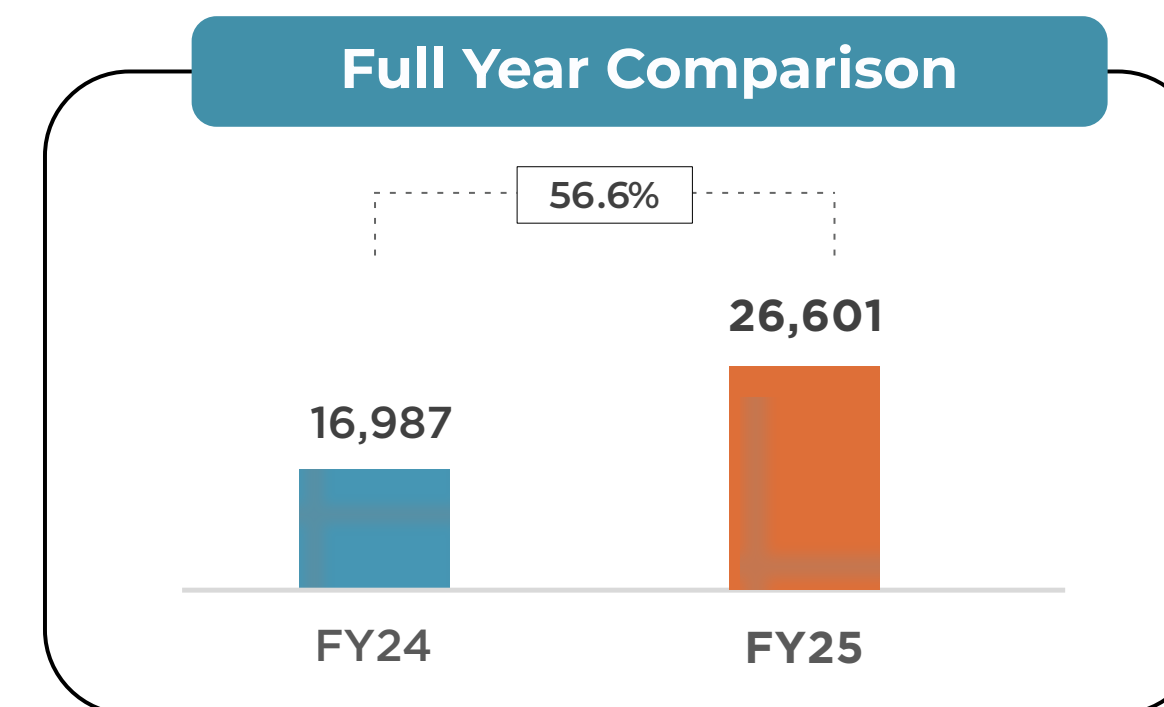
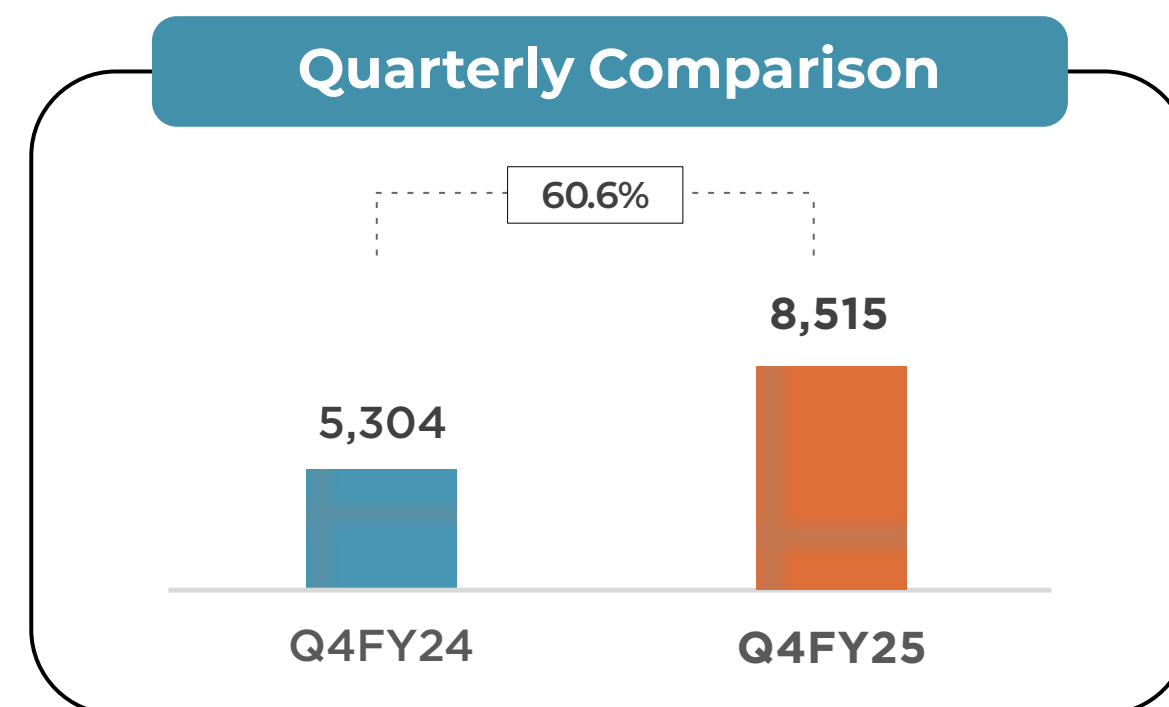
Export & Power Cable are major revenue segments



REVENUE BREAKUP (DOMESTIC/EXPORT)



METAL CONSUMPTION (MTPA)



SECTOR WE CATER & ORDER BOOK AS AT 31ST MARCH, 2025

POWER CABLES

- Low Tension (LT) & High Tension (HT) Power Cables
- LT & HT Aerial Bunch Cables
- Screened & Unscreened Cables
- Control Cables
- Instrumentation Cables

TELECOM CABLES

- Optical Fibre Cables (OFC)
- Jelly Filled Cables (JFTC)
- Fibre to Home Cables (FTTH)
- CATV Cables
- Jumpers

RAILWAY CABLES

- Signalling Cables
- Railway Power Cables
- Axle Counter Cables
- UL certified cables for housing and renewables for USA

SPECIAL CABLES

- Covered conductors – MVCC, HTLS, etc.
- PV Solar cables
- PTFE cables
- Fire survival cables
- Solar cables
- PTFE cables
- Cables for Electric Vehicle (EV) battery charging stations

DOMESTIC WIRES & CABLES

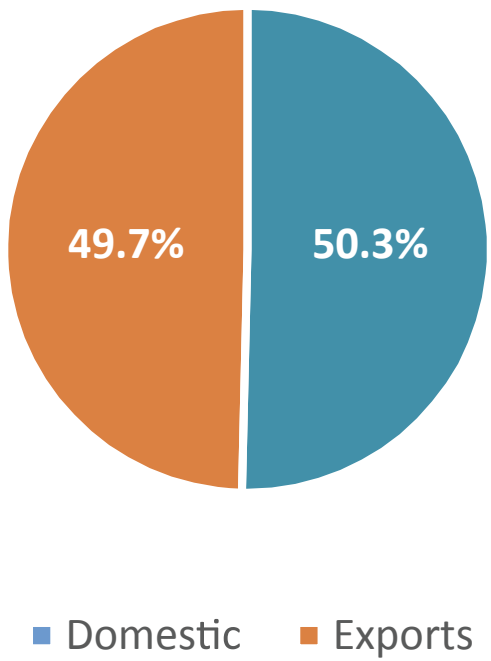
- Building wires
- Multicore cables
- Submersible cables
- Coaxial and LAN cables

TURNKEY SERVICES

- OPGW and Submarine Cables Installation and Repair
- Telecom Consultancy and Turnkey
- Power and Railway Turnkey Projects

PARTICULARS	VALUE (RS. IN MN)
POWER CABLES	2,810
RAILWAY CABLES	117
TELECOM CABLES	35
HOUSEWIRES	93
EXPORTS	3,232
EPC PROJECTS	142
PIPES & OTHERS	78
TOTAL ORDERS AS AT 31ST MARCH 2025	6,507

Order Breakup (As at 31.03.25)



FINANCIAL PERFORMANCE

CONSOLIDATED INCOME STATEMENT

Particulars (Rs. In Mn)	Q4 FY25	Q4 FY24	YoY (%)	Q3 FY25	FY25	FY24	YoY (%)
Revenue From Operations	5,070.2	3,233.7	56.8%	3,916.4	15,756.0	10,706.0	47.2%
Other Income	18.5	27.7		37.1	109.9	79.6	
Total Revenue	5,088.7	3,261.4	56.0%	3,953.4	15,865.9	10,785.6	47.1%
Total expenses excluding depreciation, amortization, and finance cost	4,753.3	2,962.6		3,580.1	14,522.1	9,813.0	
*EBITDA	335.4	298.8	12.3%	373.3	1,343.7	972.6	38.2%
EBITDA Margin %	6.6%	9.2%		9.4%	8.5%	9.0%	
Depreciation & Amortization	35.2	25.7		32.2	122.6	93.8	
Finance Cost	46.3	14.2		35.8	111.6	59.1	
PBT	254.0	258.9	-1.9%	305.3	1,109.5	819.8	35.3%
Tax Expense	66.6	(36.1)		79.3	239.8	(36.5)	
PAT	187.4	294.9	-36.5%	226.0	869.7	856.3	1.6%
PAT Margin %	3.7%	9.0%		5.7%	5.5%	7.9%	
Diluted EPS	0.6	1.0		0.7	2.0	3.3	

NOTE : *EBITDA INCLUDE OTHER INCOME

CONSOLIDATED BALANCE SHEET

Particulars (Rs. In Mn)	*As at 31.03.25	As at 31.03.24
Equity & Liabilities		
Shareholder's Funds		
Equity Share Capital	610.1	606.9
Other Equity	6,561.8	5,654.7
Total Shareholder's Funds	7,171.9	6,261.6
Non-Current Liabilities		
Long-Term Borrowings	15.4	134.1
Lease Liabilities	71.5	21.7
Provisions	20.8	15.2
Deferred Tax Liabilities	30.3	
Total Non-Current Liabilities	138.0	171.0
Current Liabilities		
Short-term Borrowings	237.1	873.7
Lease Liability	8.2	0.9
Total Outstanding dues of Micro Enterprises and Small Enterprises	83.4	119.4
Total Outstanding dues of Creditors other than micro & small enterprises	1,287.0	728.1
Other Financial Liabilities	53.6	53.6
Other Current Liabilities	88.9	56.1
Provisions	1.8	1.3
Current Tax Liabilities	7.8	0.8
Total Current Liabilities	1,767.9	1,834.0
Total Equity & Liabilities	9,077.8	8,266.5

Particulars (Rs. Mn)	*As at 31.03.25	As at 31.03.24
Assets		
Non-Current Assets		
Property, Plant & Equipment	1,877.3	1,402.4
Capital work in progress	37.6	14.9
Right of Use Asset	333.7	283.6
Intangible Assets	3.6	7.7
Loans	1.4	0.5
Other Non Financial Assets	402.2	190.8
Other Non-Current Assets	137.4	99.0
Deferred Tax Assets	-	37.2
Total Non-Current Assets	2,793.3	2,036.2
Current Assets		
Inventories	3,108.8	2,342.8
Investments	-	557.4
Trade Receivables	2,047.0	2,522.5
Cash & Cash Equivalents	233.7	45.6
Bank Balance other than Cash	161.7	180.8
Loans	2.7	4.9
Other Current Financial Assets	43.2	43.6
Current Tax Assets (Net)	-	24.1
Other Current Assets	687.4	508.6
Total Current Assets	6,284.6	6,230.3
Total Assets	9,077.8	8,266.5

NOTE: *AS AT 31.3.25 - AUDITED

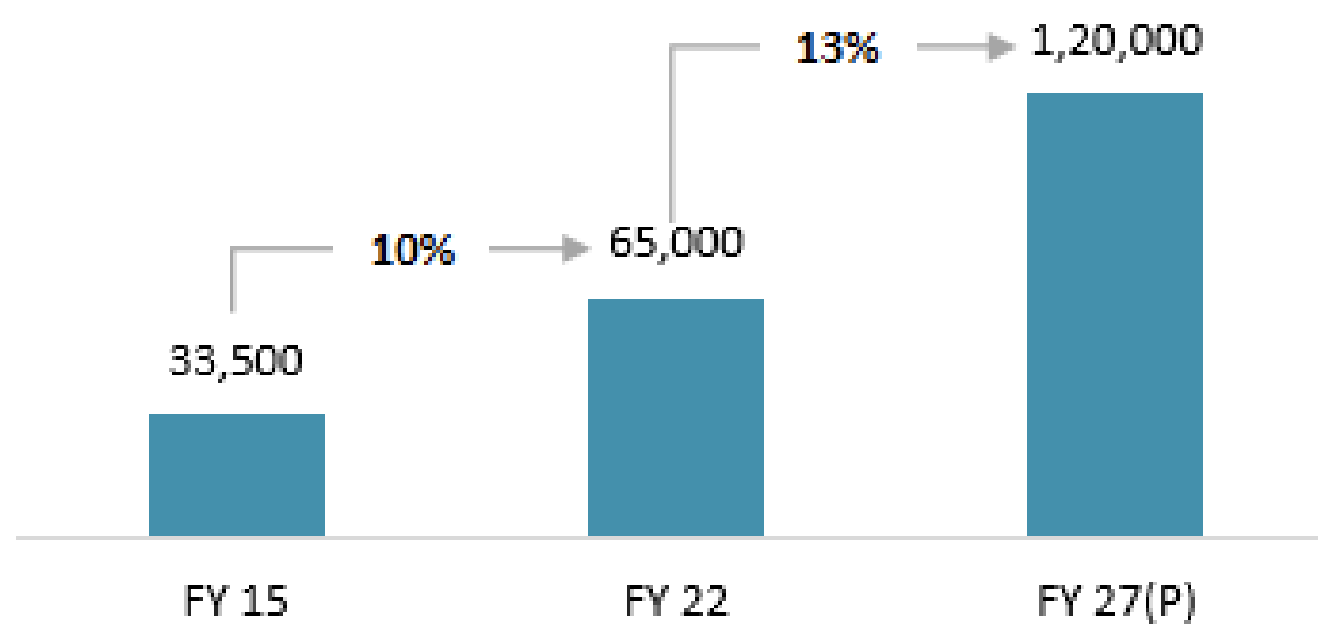
004

INDUSTRY OVERVIEW

LARGE, GROWING WIRES AND CABLES MARKETS, DRIVEN BY STRONG MACRO TAILWINDS (1/2)

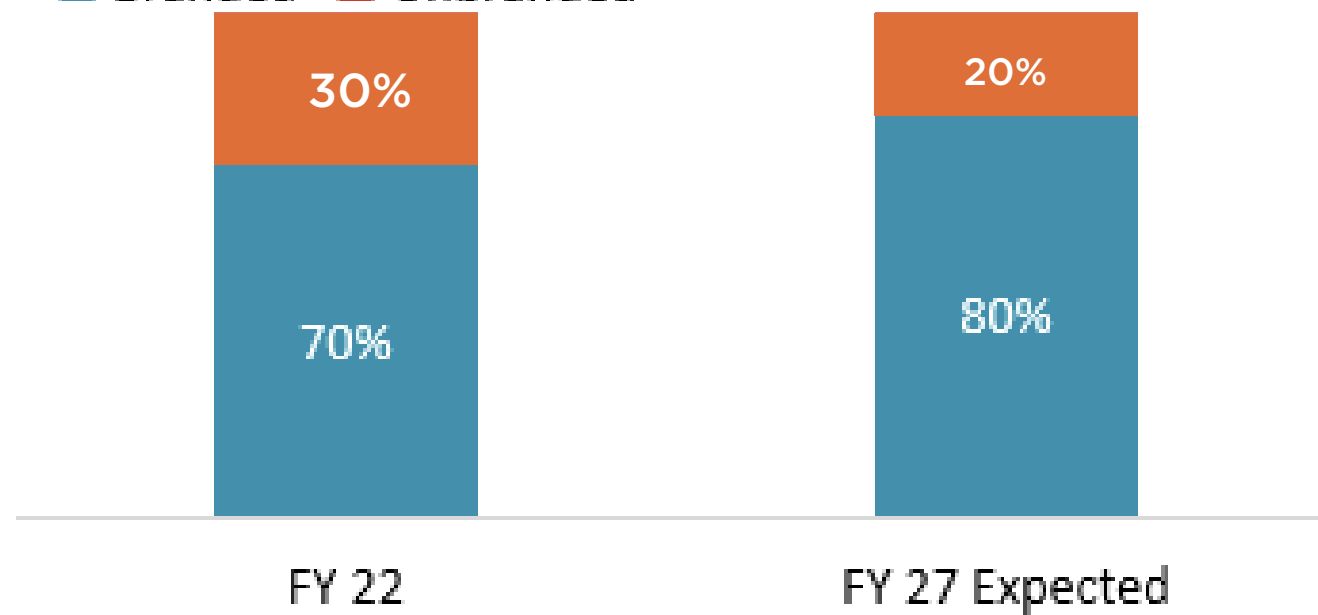
INDUSTRY GROWTH

INDIAN WIRES AND CABLES MARKET - VALUE (INR CR)

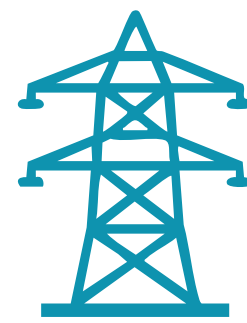


ORGANIZED MARKET SHARE IN INDIA C&W INDUSTRY

■ Branded ■ Unbranded



POWER GENERATION TOTAL INSTALLED CAPACITY



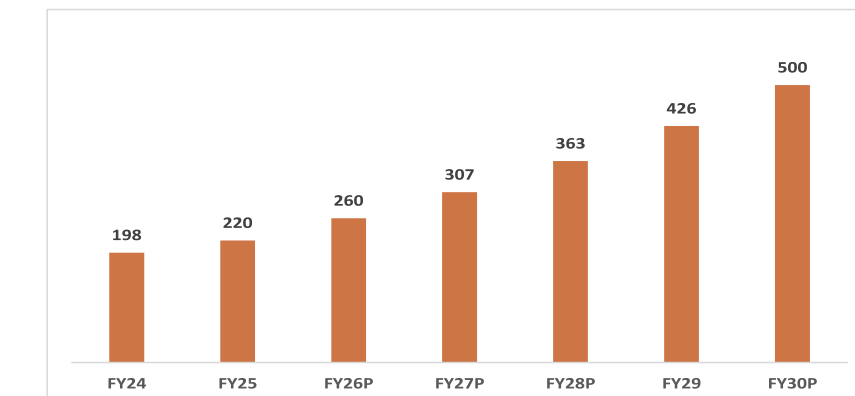
404.13GW

2022

620.00GW

2026 E

SHIFT TOWARDS RENEWABLE RESOURCES (GW)



Power Generation

NUMBER OF DATA CENTERS

138

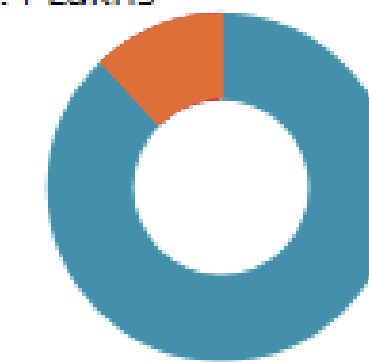
2022

183

2025E

NATIONAL INFRASTRUCTURE PLAN CAPITAL

15.4 Lakhs



111 Lakhs

■ FY20-FY25
■ FY24E

'HOUSING FOR ALL' SCHEME

10.9 Mn units still pending

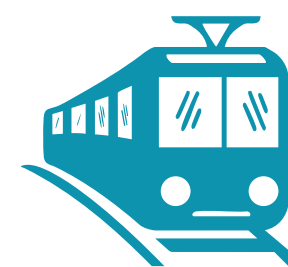


28.5 Mn

■ Urban Housing
■ Rural Housing

Infrastructure

Railway



HIGHEST EVER UNION BUDGET FOR RAILWAYS

GLOBAL C&W INDUSTRY (IN BN)

181.28

FY21

294.73

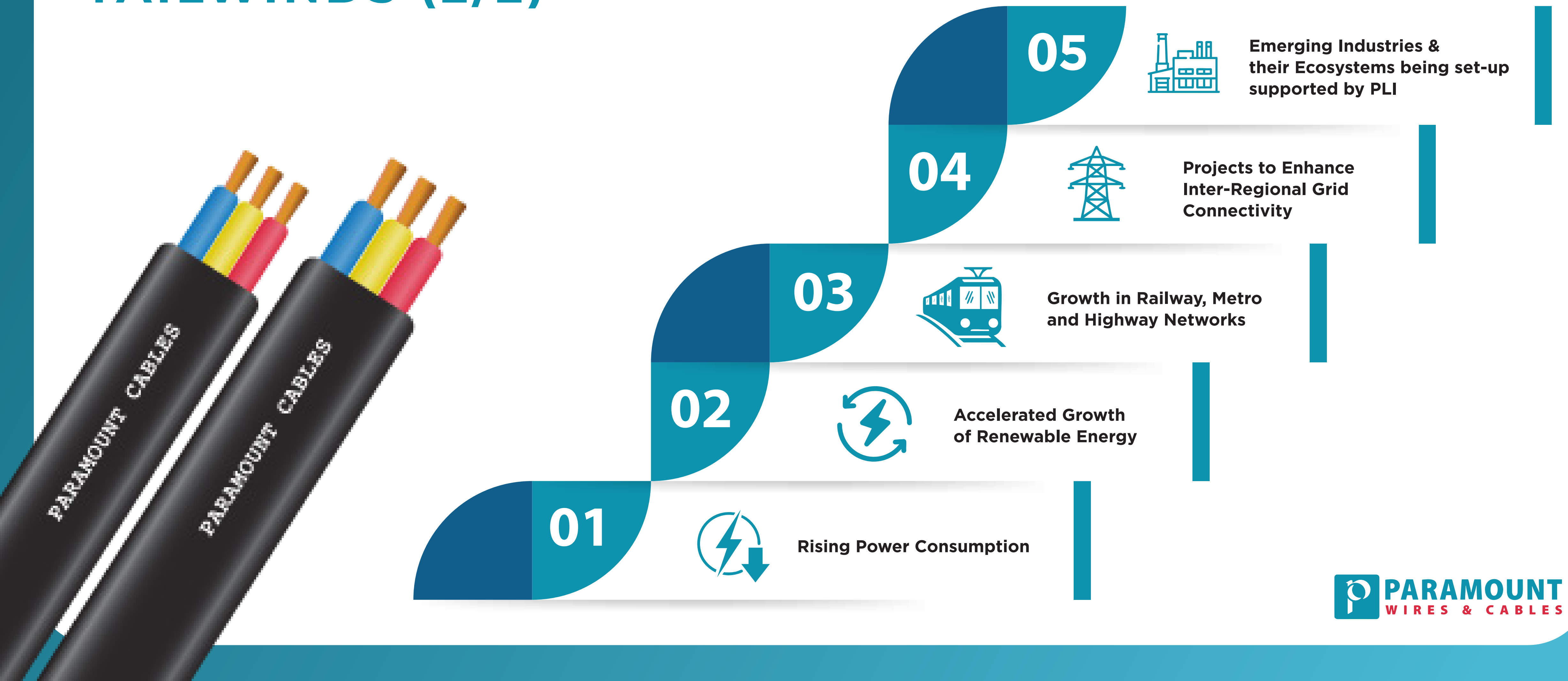
FY29

- This will get a further thrust by the mega USA Government's \$3 trillion infrastructure plan

Global

GROWTH IS LED BY INITIATIVES SUCH AS RURAL ELECTRIFICATION, SMART CITIES, AWARENESS FOR SAFETY STANDARDS, DIGITALIZATION, DISTRIBUTION REACH, DEMAND FOR PREMIUM PRODUCTS AND OVERALL INFRASTRUCTURE DEVELOPMENT.

LARGE, GROWING WIRES AND CABLES MARKETS, DRIVEN BY STRONG MACRO TAILWINDS (2/2)





THANK YOU

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